



Sign up to be included in the \$450K MRDT Marketing Campaign!

Greetings!

What an AGM & Tourism Summit! Thank you to all who could attend. It was a fantastic few days of networking, learning, collaboration and excitement! Excitement in particular as we prepare to launch the first of our consumer marketing campaigns on November 15th as a result of the MRDT funding procured in the Cariboo Chilcotin Coast!

Hundreds of millions of online display, video, social, print and television impressions are en route through a \$450,000 marketing campaign as we invite our key target markets to:

Strike Gold... Strike Awe... Strike Wonder.... in the Cariboo Chilcotin Coast.

Sign Up below to have your business included!



Each of our MRDT collecting stakeholders have been prioritized for inclusion in our Strike

Gold campaign through our website landing page. All traffic will be driven to this area, and then out to your respective websites for sales conversion therefrom. Click on the link below to view the concept example to be completed as stakeholders register.

Visit Campaign Landing Page Concept Example

To have your property included, please click on the button below to complete the online form.

Add Your Business

We further invite your consideration of providing a special offer such as 3 Nights for the Price of 2 through April 30th.

For those of you who are not accommodators or where winter is your high season, we are happy to entertain custom special offers.

Should you have any questions or like further information, please feel free to contact Mareike at 250-392-2226 Extension 201 or either Mareike or Trisha via email at <u>marketing@landwithoutlimits.com</u>.

