



Film Commission



THOMPSON-NICOLA
REGIONAL DISTRICT

MISSION STATEMENT

“In collaboration and alignment with community and provincial partners, the Thompson-Nicola Film Commission attracts and encourages motion picture and digital media productions that will result in expenditures in, or exposure of the Thompson-Nicola Film Commission area.”



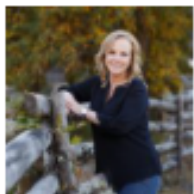
The Region of BC's Best



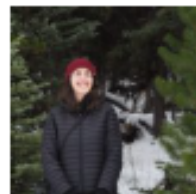
Thompson-Nicola Film Commission



THOMPSON-NICOLA
FILM COMMISSION
BRITISH COLUMBIA • CANADA



Terri Hadwin
Film Commissioner



Katie Brooks
Film Commission
Assistant



Vesta Giles
Film Commission
Assistant

Film Commissions in BC

Province Wide Services

PROVINCIAL

BC Film Commission at Creative BC ●

REGIONAL

Cariboo Chilcotin Coast Tourism ●

Kootenay Film Commission ●

Northern BC Tourism ●

Okanagan Film Commission ●

Thompson Nicola Film Commission ●

Vancouver Island North Film Commission ●

Vancouver Island South Film & Media Commission ●

DISTANT

REGIONAL

BASIC



THOMPSON-NICOLA
FILM COMMISSION
BRITISH COLUMBIA • CANADA



The Region of BC's Best

FILM COMMISSIONER



What my friends think I do



What my mom thinks I do



What society thinks I do



What scouts think I do



What I think I do



What I really do



The Region of BC's Best

Film is an Economic Driver in BC and Region

CIERA™

**CREATIVE
BC**

**BRITISH
COLUMBIA**

Gross Domestic Product (\$ Million)

Motion Picture	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024e*
Direct	\$ 576	\$ 653	\$ 711	\$ 780	\$ 824	\$ 859	\$ 988	\$ 1,070	\$ 1,161	\$ 1,258	\$ 1,004	\$ 1,351	\$ 1,329	\$ 823	\$ 1,359
Indirect Multiplier	\$ 130	\$ 139	\$ 150	\$ 156	\$ 159	\$ 245	\$ 351	\$ 404	\$ 407	\$ 509	\$ 445	\$ 526	\$ 519	\$ 322	\$ 532
Induced Multiplier	\$ 165	\$ 200	\$ 233	\$ 255	\$ 413	\$ 573	\$ 805	\$ 862	\$ 922	\$ 1,058	\$ 868	\$ 1,199	\$ 1,183	\$ 733	\$ 1,211
TOTAL	\$ 871	\$ 992	\$ 1,095	\$ 1,192	\$ 1,395	\$ 1,677	\$ 2,143	\$ 2,336	\$ 2,490	\$ 2,825	\$ 2,317	\$ 3,076	\$ 3,031	\$ 1,878	\$ 3,102

**CREATIVE
BC**

**BRITISH
COLUMBIA**

2021	2022	2023	2024e*
1,351	1,329	823	1,359
526	519	322	532
1,199	1,183	733	1,211
3,076	3,031	1,878	3,102



The Region of BC's Best

Source: <https://creativebc.com/wp-content/uploads/2026/03/CIERA-2024-Topsheet-for-Web.pdf>



TNFC Stats in 2025

- Thompson-Nicola motion picture industry's Direct Output, for 2025 is estimated at **\$12.5M**.
(Labour, Profit, Supply and Service Spending Impacts.)
- **95** film project inquiries. Up by 27% over last year
- **28** projects filmed in 2025. Up by over 100% over 2024

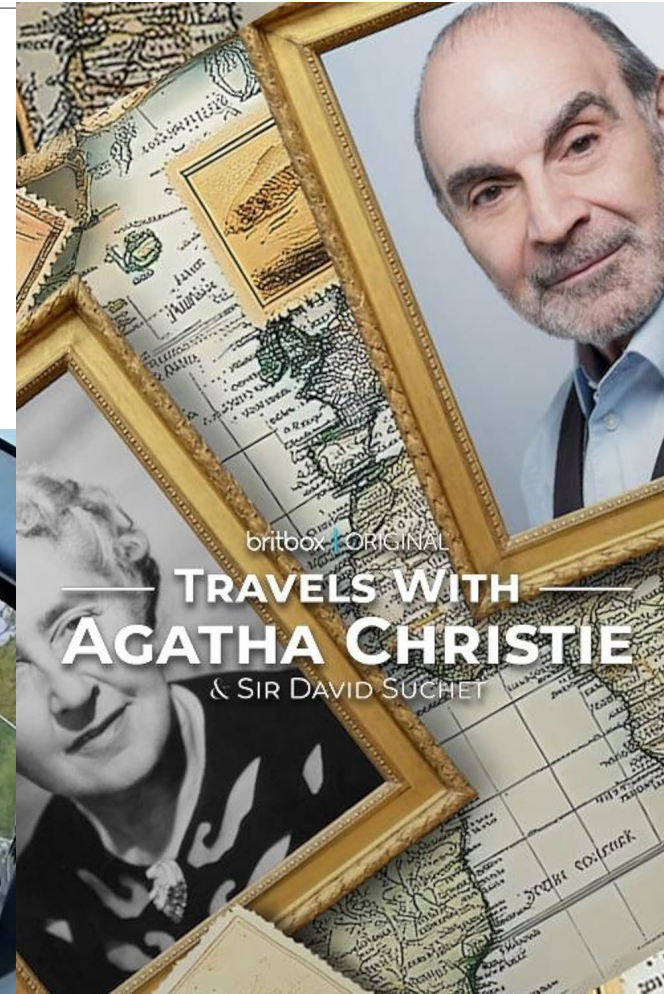


The Region of BC's Best

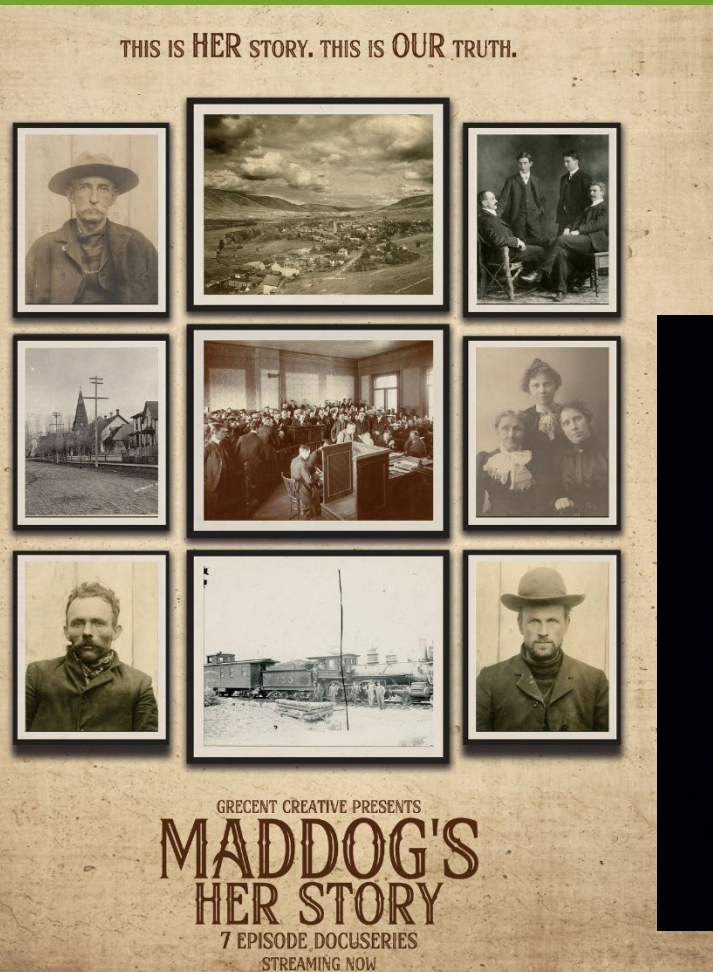
Recent Successes



Recent Productions



Short Films, Web Series and Docs



“My Secret Santa” 100% TNRD

TOP 10 MOVIES OVERVIEW		
Global 12/1/25 - 12/7/25		
RANKING		
		WEEKS IN TOP 10
		VIEWS
01		1
	My Secret Santa	18,100,000
02		2
	Jingle Bell Heist	10,400,000
03		25
	KPop Demon Hunters	8,600,000



Recent Productions

The production that must not be named

(a portion of the Film Commission's work is hidden behind Non-Disclosure Agreements... but we're sure you've heard the rumors!)



The Region of BC's Best

How is the Film Commission involved?





Operations

- ✓ We read scripts
- ✓ We scout (search & inquire)
- ✓ We take pictures
- ✓ We build & maintain photo libraries
- ✓ We publish a Directory of Services
- ✓ We maintain a Crew Database
- ✓ We promote our locations
- ✓ We liaise with community to maintain “film friendliness”
- ✓ We create local awareness and pride
- ✓ We provide training and networking opportunities
- ✓ We support infrastructure and amenity growth
- ✓ We support domestic productions
- ✓ We welcome productions to the TNRD



The Region of BC's Best



The Thompson-Nicola Film Commission
is the region's ambassadors for
film industry



The Region of BC's Best



Project accomplishments



and



Thompson-Nicola Film Commission

Strategic Plan



The Region of BC's Best

Marketing Efforts



Industry Networking and Marketing 2025/2026

Prime Time in Ottawa 2026

Print ad campaign with
Grant funds through
Destination BC





LAF 2025, 2026, 2027 +
And
FINE, new model



LEARN ABOUT FILM

A TWO-DAY EVENT FOR NEW AND
EMERGING FILMMAKERS

ELEVATE YOUR
FILM CAREER.

REGISTER
TODAY!





Work plan/Goals for Year ahead





Where to connect with us

Step into the TNFC spotlight!

Subscribe to get the latest film commission news and regional film highlights sent directly to your inbox.

Email

Sign Up



CONTACT US

CAREERS

TNRD GREEN

LOCATIONS

ABOUT US

TAX INCENTIVES

THE REGION

CREW & SERVICES

Connect



Film in the Thompson-Nicola

The Region of BC's Best Locations