October 27, 2026

Hello Operator,

The 7th edition of Backroad Maps is now available. Campaign is a three-year cycle, so do not miss this opportunity.

CCCTA is leveraging 50% of the cost of your selected ad size.

Please reach out to Chris Taylor directly for sales inquires at:

604-521-6277 ext 205

1-877-520-5670 ext 205

Email: ctaylor@backroadmapbooks.com

Website: backroadmapbooks.com

Please feel free to reach out for any questions,

With thanks, Jenny Bakken

Marketing Manager
Ph: 250-392-2226 #201
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Cariboo Chilcotin Coast Tourism Association