CARIBOO CHILCOTIN COAST TOURISM AGM & SUMMIT

OCTOBER 19th - 21st, 2026 | LILLOOET

CARIBOO CHILCOTIN COAST BC

photo credit: Hagen Visuals

EVENT PROGRAM

DAY 1 | MONDAY OCT 19TH

1:00 pm - 5:00 pm Pre-event Activities (Optional)

- Xwisten Cultural Experience
- Discover Jade: Stories and History with George Vanderwolf
- Fort Berens Wine Tasting

5:00 pm Registration Desk Opens at Welcome Reception

5:30 pm - 8:00 pm Welcome Reception and Networking at Fort Berens Winery

DAY 2 | TUESDAY OCT 20TH

7:30 am Doors Open & Breakfast at P'egp'ig'lha Community Centre

8:00 am Welcome & Opening Remarks

9:00 am CCCT Staff Video

10:00 am Wellness Break

10:15 am Thompson–Nicola Film Commission, Terri Hadwin | Synergies of Film and Tourism Industries

11:00 am Destination BC, Sabrina Robson & Frances Ishii | Travel Media & Travel Trade Programs

12:00 pm Lunch

12:25pm Lunch Sponsor Presentation – Vista Reach, Chris Hathaway & Alison Warner | Marketing Tips

1:00 pm Annual General Meeting

2:00 pm Directors Presentation and Tourisn Town Hall

3:00 pm End of Summit Day 2

DAY 2 | TUESDAY OCT 20TH

5:15 pm	Doors open for Cocktails and Networking at the Royal Canadian Legion #66
6:00 pm	Seated for Gala Dinner
6:30 pm	Dinner Served
7:30 pm	Presentation of Awards
10:00 pm	End of Gala

DAY 3 | WEDNESDAY OCT 21ST

8:00 am	Doors Open & Breakfast at P'egp'ig'lha Community Centre
8:30 am	Welcome & Opening Remarks
9:00 am	St'at'imc, Michelle Edwards | Storytelling – Know Where You Are
10:00 am	Wellness Break
10:15 am	Farpoint HQ, Nicholas Ning | AI workshop
11:45 am	Closing Keynote, Walt Judas | Your Vote Counts: Your Voice Counts More
12:45 pm	Final Draws & Announcements Draw for free registration MENTI Game Winner – Swag Bag Announcement of 2027 Location
1:00 pm	Lunch
2:00 pm	End of CCCT AGM & Summit

THANK YOU TO OUR PAVILION PLATINUM SPONSORS

WEB ADVISORS

Xwisten Experience Tours

VISTA REACH

The SUMMIT SPEAKERS

FRANCES ISHII
Destination Bc
Manager, Events

SABRINA ROBSON
Destination BC
Manager, Travel Media Relations

TERRI HADWIN
Thompson-Nicola Film Commission
Film Commissioner

CCCT BOARD
Board of Directors
AGM & Town Hall

VISTA REACH

CHRIS HATHAWAY
Vista Reach
Marketing Specialist

ALISON WARNER
Vista Reach
Marketing Specialist

MICHELLE EDWARDS

St’át’imc
Tmicw Coordinator

NICHOLAS NING

Farpoint HQ
Founder & CEO

WALT JUDAS

Formerly Tourism Industry
Association of BC
Retired CEO

THANK YOU TO OUR FRASER CANYON GOLD SPONSORS

FORT BERENS ESTATE WINERY

THOMPSON RIVERS UNIVERSITY

TRAFFICJAM

SQUAMISH - LILLOOET REGIONAL DISTRICT

Photo Credit: Jonny Bierman

2026 ONLINE AUCTION

Thank you to the businesses who donated and the participants who placed bids. Your generosity helped support the 2026 Summit & AGM and showcased the incredible tourism experiences found throughout the Cariboo Chilcotin Coast.

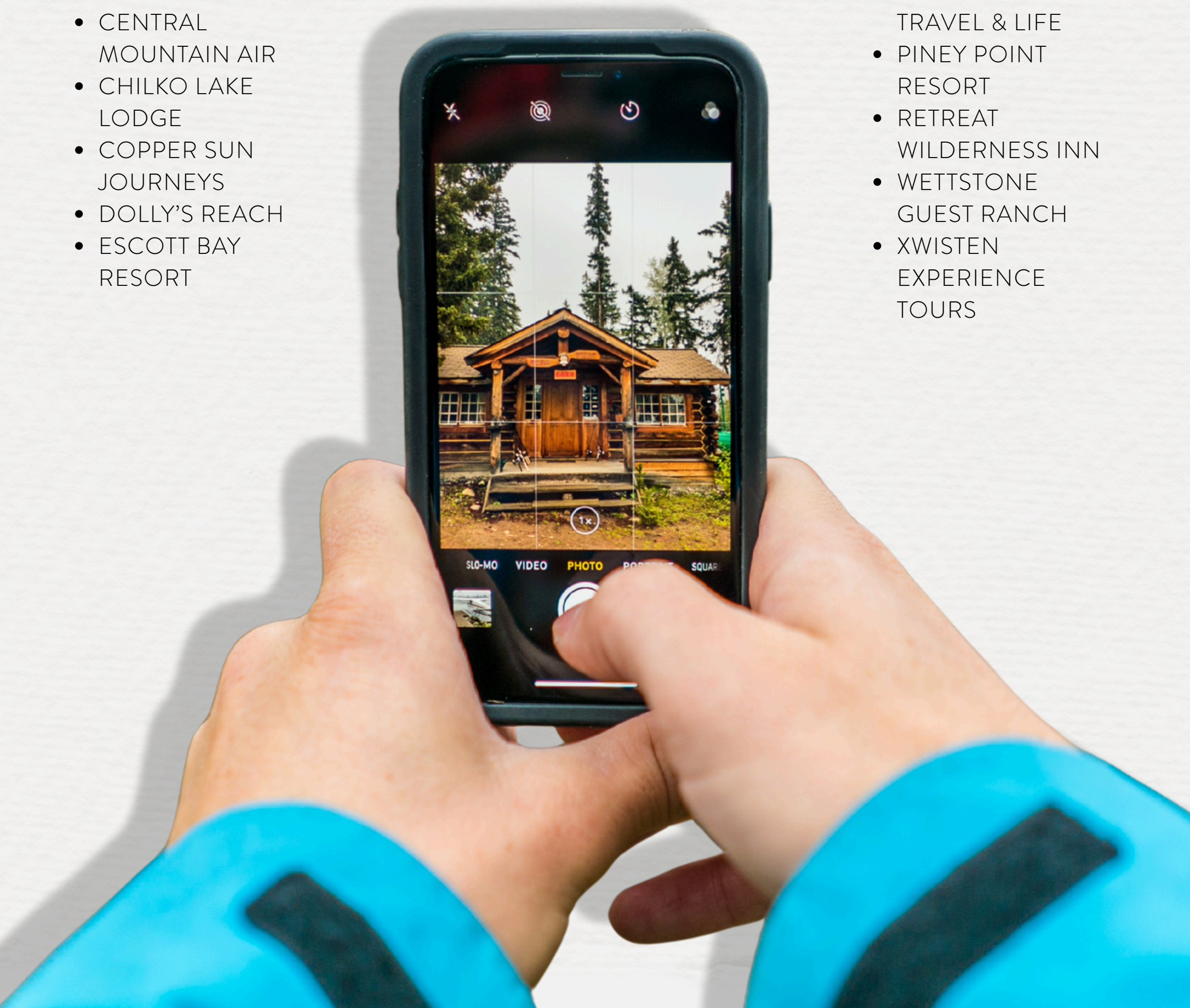
STAY TUNED FOR 2027

DONORS

- BARKERVILLE HISTORIC TOWN & PARK
- CASK & CLEAVER BREWING
- CENTRAL MOUNTAIN AIR
- CHILKO LAKE LODGE
- COPPER SUN JOURNEYS
- DOLLY'S REACH
- ESCOTT BAY RESORT

DONORS

- JUNIPER TRAILS BED AND BREAKFAST
- MOOSE ISLAND FOODS
- NORTHWEST TRAVEL & LIFE
- PINEY POINT RESORT
- RETREAT WILDERNESS INN
- WETTSTONE GUEST RANCH
- XWISTEN EXPERIENCE TOURS



BOARD OF DIRECTORS 2025/26

SHANNON LANSDOWNE
CHAIR

MARSHALL FREMLIN
VICE-CHAIR

MIKE RETASKET
SECRETARY / TREASURER

ANGELA BISSAT
DIRECTOR

ANDRE KUERBIS
DIRECTOR

COLLEEN PETERS
DIRECTOR

GERALD KIRBY
DIRECTOR

CCCT STAFF

AMY THACKER
CEO

ALEXANDRA SHUBA
Director of Regenrative Tourism

JENNY BAKKEN
Marketing Manager

JULIA GENTSCH
Travel Trade and Media Coordinator

MARRA STEWART
Project Manager

PAIGE CALL
Destination Development Manager

THANK YOU TO OUR SETON LAKE SILVER SPONSORS

canada life™

PMG Communication

PATTI GERHARDI
Regional Tourism Advisor - North

SARA LEVERINGTON
Regional Tourism Advisor - South & Outer Coast

MARYCLAIRE SNOWBALL
Regional Tourism Advisor - Central

DAKOTA SOLMONSON
Marketing Coordinator

TERRA SETTERSTROM
Digital Marketing & Social Media Specialist

MICHAEL MCMURRAY
Accessibility Program Assistant

Photo Credit: Jonny Bierman

Thank you to our Bridge River Bronze sponsors

Tourism Lillooet

Siwash Lake Wilderness Resort

AFK Business Consulting & Services

CCCTMA MARKETING COMMITTEE

- Jennifer Sprecher-Wehrli | Cariboo Bonanza Resort
- Irene Meili | Fawn Lake Resort

- Bobby Sherlock | Firvale Wilderness Lodge
- Lisa Cuthbert | King Pacific Lodge

- Stewart Cawood | Barkerville Historic Town & Park
- Johannes Bordendorfer | Lillooet & District Chamber of Commerce
- Brent Thibert | Sandman Hotel Quesnel

- Colleen Peters | Woodland Fishin' Resort

Photo Credit: Jonny Bierman

GALA ENTERTAINMENT

Fountainview ACADEMY

RECEPTION & GALA AUDIO

SOUND SCULPTORS

PROVIDING AUDIO AND LIGHTING IN LILLOOET BC

SPEAKER GIFT SPONSORS

Lillooet Community Connect Innovation HUB

RECEPTION BEER

LILLOOET BREWING COMPANY

Sandman HOTEL | QUESNEL

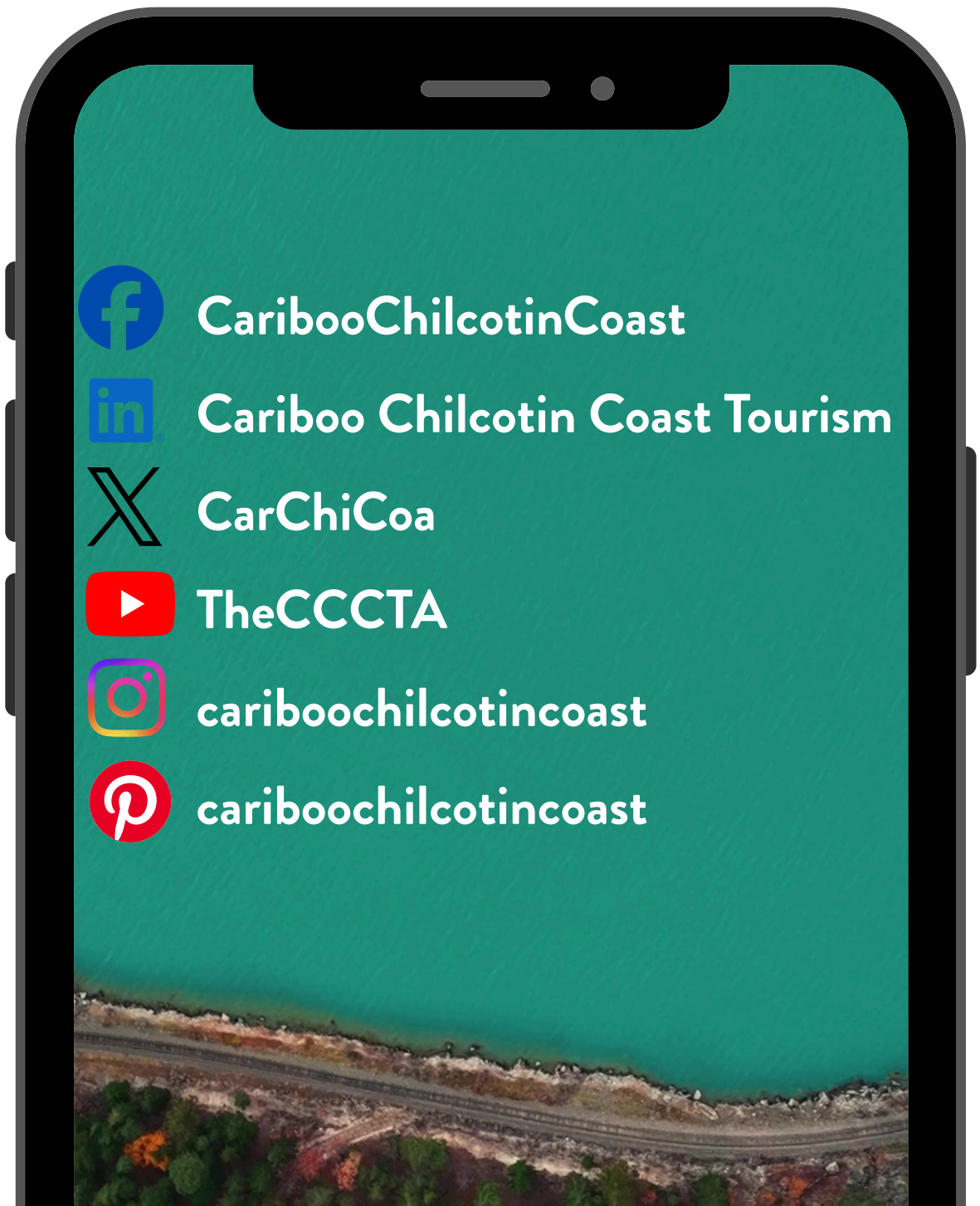
Photo Credit: Jonny Bierman

We acknowledge that this event is taking place on the unceded territory of the St’át’imc Nation - the communities of Xwísten, Ts'kw'aylaxw, Sekw’el’was, Tsal'alh, T’it’q’et, and Xaxl’ip.

Monday, Oct 19th
Reception
Fort Berens Estate Winery
1881 BC-99

Tuesday, Oct 20th &
Wednesday Oct 21st
Summit & AGM
P’egp’ig’lha Community Centre
59 Retasket Street

Tuesday, Oct 20th
Gala
Royal Canadian Legion #66
178 Mountainview Road



Thank you for attending CCCT’s Annual Tourism Summit and AGM. See you next year.