



Cariboo Chilcotin Coast Tourism Marketing Association
Annual General Meeting Minutes
October 7 2025, 1:34 to 2:23
Virtual Session

Voting Stakeholders

Gerald Kirby – Tatla Lake Manor
Stewart Cawood – Barkerville Historic Town & Park
Shannon Lansdowne – Bella Coola Mountain Lodge
Brent Thibert – Sandman Quesnel
Jennifer Sprecher – Cariboo Bonanza Resort
Lisa Cuthbert – King Pacific Lodge
Ben Duthie – Tweedsmuir Park Lodge
Tim Wilkinson – Tyax Lodge
Irene Meili – Fawn Lake Resort

Guests

Angela Bissat – Lillooet District Historical Society
Audre Kuerbis – AFK Consulting
Mike Retasket - Aboriginal Affects Consulting

Staff

Amy Thacker
Marra Stewart (minutes)
Isabelle Call (presented)
Jenny Bakken (presented)
Yuki Chan

Quorum is Achieved.

1. Call to Order – 1:34 PM

2. Appointment of Recording Secretary

MOTION: To appoint Marra Stewart as recording secretary.

Lansdowne/Cawood/CRD

3. Adoption of Agenda

MOTION: To accept the agenda as presented.

Meili/Sprecher/CRD

4. Adoption of previous meeting minutes

MOTION: To adopt the meeting minutes from October 17, 2024, as presented.

Lansdowne/Thibert/CRD

5. Annual Financial Report

Auditor, Ketan Vohora, of Vohora, LLP, presented a review of the financial statements, management letter and risk letter through a live virtual TEAMS link (copies of the printed Annual Service Report & Audited Financial Statements were on hand for attendees and posted to the CCCT website in advance of the meeting for review). Vohora took questions from the floor.

MOTION: To accept the annual financial report as presented.

Cawood/Lansdowne/CRD

6. Lansdowne gave Marketing Committee Report in leu of absent Johannes Bodendorfer

7. Marketing Activities Report – Jenny Bakken & Isabelle Call

8. Questions from the Floor

Amy – asked for feed back on virtual platform for the Marketing AGM

Comments:

- Lisa Cuthbert, not sure where to attend CCCTMA AGM

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- Irene Meili, the link to buried on webpage – but apricates the virtual platform. Would like to see the AGM advertised more boldly
- Keep it simple – send invite to appropriate people
- Positive feed back on stats being shared from Marketing Activities Report and for the MRDT Roadshow in general
- Cawood commented on requests for updating photos in RS presentation was responded to quickly & likes the postcard campaign
- Lisa likes the marketing campaign

9. Adjournment – 2:23 PM

MOTION: To adjourn.

Lansdowne/Thibert/CRD

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