

YouTubeTV

Video Marketing

Second most visited website globally.
Functions both as entertainment and
a social media network

VISTA REACH



Pricing starts with a 4-week campaign at \$3,000

- Additional investment available in \$1,000 increments
- Includes assistance with script development & creative direction
- Includes production of professional voice, music & sound effects
- Video footage is required or up to 10 quality images for the creation of a montage with text overlay
- Includes access to CCCTMA asset management platform

CCCT matches 50% — doubling your marketing power

- ✓ Marketers report that YouTube delivers a 23% higher return on investment than standard social media channels
- ✓ 85% of Canadians stream regularly on the platform
- ✓ Average Canadian spends about 5 hours per week watching content
- ✓ Millions of Canadians regularly stream YouTube on their living room television



To discuss your campaign opportunities or to learn more, contact Jenny Bakken
Ph: 250-392-2226 ext 201 Email: marketing@landwithoutlimits.com

YouTubeTV

Target by age, income, education
and most importantly interests & habits...

VISTA REACH



Arts & Entertainment

Beauty & Fitness

Health

Home & Garden

News

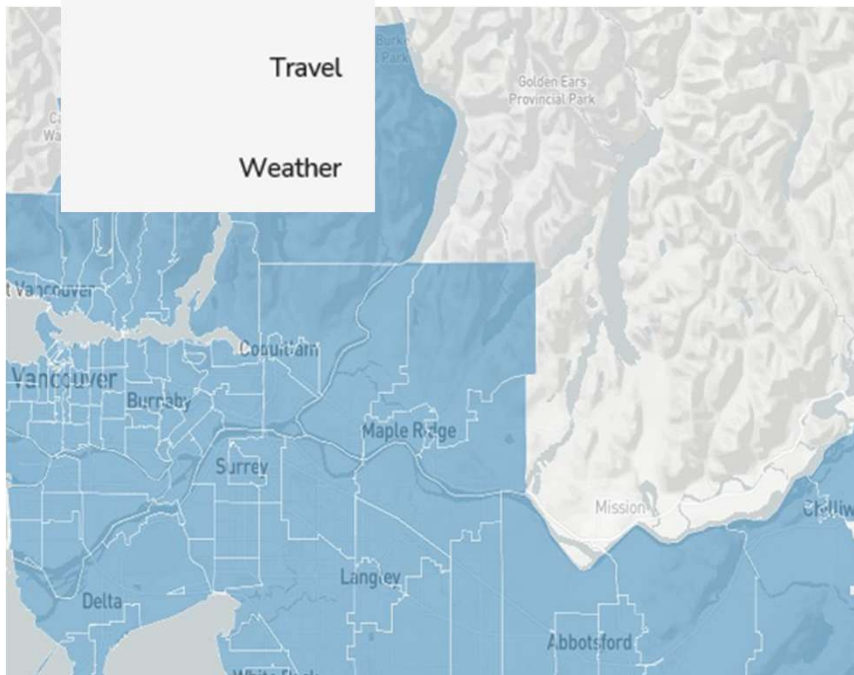
Reference

Sports

Travel

Weather

- 15-30 second ad formats
- In stream skippable ads
- Instream non-skippable ads
- Precision geo-targeting using IP data and reach audiences by city, region or radius targeting from a pinned map location



Lower Mainland BC

We can isolate any area in the world and market your message.....

Population |
2,846,860

Avg. Income |
CA\$90,604

Median Age |
41 years

People / Household |
2.6

Number of Businesses |
1,367,595

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