

WHY THIS MATTERS

A listing on LandWithoutLimits.com helps travellers discover your business while planning their trip to the Cariboo Chilcotin Coast.

1 VISIT THE CCC PAGE

Visit industry.landwithoutlimits.com or scan the QR code, then click "Create a New Listing."



2 COMPLETE THE FORM

Add your business information and complete the form. Tip: Write clearly and avoid generic marketing language.

WRITING EXAMPLE

"We offer world-class experiences."

→ instead try:

"Guided fly-fishing trips on the Chilcotin River, specializing in dry-fly fishing for rainbow trout."

3 UPLOAD HIGH-QUALITY PHOTOS

- ✓ Minimum size: 2048px
- ✓ Show visitors enjoying the experience
- ✓ Show the landscape or location

4 SUBMIT YOUR LISTING

CCC staff will review your listing and confirm when it goes live.

WHY THIS MATTERS

Businesses evolve – your listing should reflect that. Keeping your listing accurate and current is the best way to showcase your offering and build trust with travellers.

1 KNOW WHEN TO UPDATE

If any of the following apply to your business, it's time to refresh your listing:

New imagery

Expanded Services

Renovations

Seasonal changes

New packages / offerings

Updated contact info

Website changes

2 SUBMIT YOUR UPDATES

Visit industry.landwithoutlimits.com/services/marketing/ and select "Edit an Existing Listing." Complete the form and include:

- ✓ What has changed
- ✓ Updated description (if applicable)
- ✓ New images
- ✓ Updated booking links

Keep it current. Accuracy builds trust.

3 CCC STAFF WILL CONFIRM WHEN LIVE

Once your update is submitted, Cariboo Chilcotin Coast staff will review and confirm publication via email. Please watch your inbox for communication about your listing.

WHY THIS MATTERS

Creating a special offer on [LandWithoutLimits.com](https://www.landwithoutlimits.com) gives travellers a clear reason to book. An offer doesn't have to mean discounting – it can be a value-added package or seasonal incentive. *An offer is not just a discount. It is a conversion tool and visibility lever.*

1 DETERMINE YOUR OFFER DETAILS

Travellers often search for "Deals", "Packages", and "Special Offers." Businesses can increase visibility by sharing:

- Limited time offers
- Seasonal promotions
- Event-based packages
- Unique experiences

WRITING EXAMPLE

"Spring Special."

→ instead try:

"Stay 3 Nights, Get the 4th Free – Valid May 1–June 15"

2 ADD YOUR FORM

Visit industry.landwithoutlimits.com/services/marketing/ and select "Add a Special Offer." On the form:

- ✓ Select "Special Offer" to open the offer details section
- ✓ Provide start and end dates plus a special offer code
- ✓ Add a feature image to showcase your offer or experience
- ✓ Submit your offer

3 CCC STAFF WILL CONFIRM WHEN LIVE

Once your offer is submitted, Cariboo Chilcotin Coast staff will review and confirm publication via email. Please watch your inbox for communication about your listing.



WHY THIS MATTERS

Showcasing your online store on [LandWithoutLimits.com](https://www.landwithoutlimits.com) gives travellers a way to engage with your business beyond their visit – whether planning ahead, purchasing a gift, or remembering their trip. *An online store is not just retail. It is an engagement tool and revenue extension.*

1 PREPARE YOUR STORE DETAILS

Travellers increasingly look for ways to connect with local businesses online. Your store can offer:

New imagery

Pre-booked experiences

Local products

Branded merchandise

Give visitors an easy way to buy online – provide a brief introduction of what you offer.

2 ADD YOUR ONLINE STORE LINK

Visit industry.landwithoutlimits.com/services/marketing/ and select "Add Your Online Store." On the form:

- ✓ Select "General Store Listing"
- ✓ Provide details about your online store and what you offer
- ✓ Add a feature image to showcase your product(s)
- ✓ Submit your details

3 CCC STAFF WILL CONFIRM WHEN LIVE

Once your store link is submitted, Cariboo Chilcotin Coast staff will review and confirm publication via email. Please watch your inbox for communication about your listing.

CCC uses a Central Reservations System called Ripe ITA. Ripe allows lodging suppliers to share live rates and availability displayed on book.landwithoutlimits.com – directing qualified travellers straight to your booking engine at no commission cost.

1 GET YOUR ACCOMMODATION LISTED

Accommodation businesses listed on LandWithoutLimits.com qualify for a **free listing** on the Ripe referral engine. Currently Ripe supports accommodation listings only.

TO CLAIM YOUR RIPE LISTING

Contact the CCC Marketing Team at marketing@landwithoutlimits.com

2 ENTER YOUR RATES & AVAILABILITY

Once your listing is active, keep your rates and availability up to date so travellers can find and book you.

BEST PRACTICE

- ✓ Travellers search 30–90 days in advance – enter rates early to capture demand
- ✓ Keep availability accurate to avoid missed bookings

3 CONNECT YOUR BOOKING SYSTEM

Ripe supports real-time rates and inventory connectivity. If your property has the required technical capability, CCC can connect to your system at **no commission cost** – you remain the merchant of record and retain full ownership of your reservations.

NO PMS OR CHANNEL MANAGER?

Ripe can also function as an Extranet, delivering all reservations directly to you. Watch the Introduction to Ripe Webinar at vimeo.com/1117281221 or by scanning the QR code to learn more.



WHO THIS IS FOR

This guide is for accommodation operators whose business is already listed on the Ripe referral engine and need to set up login access, manage rates and availability, or connect their Property Management System.

1 GET YOUR LOGIN CREDENTIALS

If your business is already listed but you don't have login credentials to manage your rates, complete the Ripe New User Registration Form.

HOW TO REGISTER

- ✓ Complete the Ripe New User Registration form (available at industry.landwithoutlimits.com)
- ✓ The Ripe Support team will verify your details and provide access

2 MANAGE YOUR RATES & AVAILABILITY

Once logged in, keep your rates and availability current so travellers can find and book you through **book.landwithoutlimits.com**.

BEST PRACTICE

- ✓ Travellers typically search 30–90 days in advance – enter your rates early to capture demand
- ✓ Keep availability accurate to avoid missed booking opportunities

3 CONNECT YOUR PMS OR GET SUPPORT

To connect your Property Management System or for troubleshooting access to your account, contact Ripe Support directly at **support@bookripe.com**. You can also watch the Introduction to Ripe Webinar at **vimeo.com/1117281221** or by scanning the QR code for a full system walkthrough.

