Vohora LLP
CPAs & Business Advisors

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION

Financial Statements

Year Ended March 31, 2025

Vohora LLP
CPAs & Business Advisors

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION
Index to Financial Statements
Year Ended March 31, 2025

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Vohora LLP
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INDEPENDENT AUDITOR'S REPORT

To the Members of Cariboo Chilcotin Coast Tourism Association

Opinion

We have audited the financial statements of Cariboo Chilcotin Coast Tourism Association (the "Association"), which comprise the statement of financial position as at March 31, 2025, and the statements of revenues and expenditures, changes in net assets and cash flows for the year then ended, and notes to the financial statements, including a summary of significant accounting policies.

In our opinion, the accompanying financial statements present fairly, in all material respects, the financial position of the Association as at March 31, 2025, and the results of its operations and cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO).

Basis for Opinion

We conducted our audit in accordance with Canadian generally accepted auditing standards. Our responsibilities under those standards are further described in the *Auditor's Responsibilities for the Audit of the Financial Statements* section of our report. We are independent of the Association in accordance with ethical requirements that are relevant to our audit of the financial statements in Canada, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

Responsibilities of Management and Those Charged with Governance for the Financial Statements

Management is responsible for the preparation and fair presentation of the financial statements in accordance with ASNPO, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, management is responsible for assessing the Association's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless management either intends to liquidate the Association or to cease operations, or has no realistic alternative but to do so.

Those charged with governance are responsible for overseeing the Association's financial reporting process.

Auditor's Responsibilities for the Audit of the Financial Statements

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with Canadian generally accepted auditing standards will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

INDEPENDENT AUDITOR'S REPORT (*continued*)

As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.

- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Association's internal control.

- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.

- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the Association's ability to continue as a going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the Association to cease to continue as a going concern.

- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represent the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Report on Other Legal and Regulatory Requirements

As required by the Societies Act of British Columbia, we report that, in our opinion, the accounting policies applied in preparing and presenting the financial statements in accordance with Canadian Accounting Standards for Not-for-profit Organizations have been applied on a basis consistent with that of the preceding year.

Vohora LLP

Vancouver, BC
June 18, 2025

Chartered Professional Accountants

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION
Statement of Revenues and Expenditures
Year Ended March 31, 2025

	2025	2024
REVENUE		
Core funding		
Destination BC	$ **1,037,000**	$ 1,092,000
	1,037,000	1,092,000
Other revenue		
Other revenue	**111,324**	168,652
Interest income	**79,837**	126,046
Creative BC	**39,982**	22,801
Government assistance	**9,727**	9,456
Targeted Regional Tourism Development Initiative	**-**	722,491
	240,870	1,049,446
	1,277,870	2,141,446
EXPENSES		
Operations *(Schedule 1)*	**246,533**	320,645
Destination Development *(Schedule 2)*	**698,778**	657,273
Destination Marketing *(Schedule 3)*	**263,542**	149,601
Special Projects *(Schedule 4)*	**151,285**	765,621
	1,360,138	1,893,140
EXCESS (DEFICIENCY) OF REVENUE OVER EXPENSES	$ **(82,268)**	$ 248,306

See notes to financial statements

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION

Statement of Changes in Net Assets

Year Ended March 31, 2025

	General Fund	Business Continuity Fund	**2025**	2024
NET ASSETS - BEGINNING OF YEAR	$ 1,623,493	$ **-**	**$ 1,623,493**	$ 1,375,187
Excess (deficiency) of revenue over expenses	(82,268)	**-**	**(82,268)**	248,306
Contributions to Business Continuity Fund *(Note 9)*	(1,000,000)	1,000,000	**-**	-
NET ASSETS - END OF YEAR	$ 541,225	$ 1,000,000	**$ 1,541,225**	$ 1,623,493

See notes to financial statements

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION

Statement of Financial Position

March 31, 2025

	2025	2024
ASSETS		
CURRENT		
Cash	**$ 609,933**	$ 2,253,379
Term deposits *(Note 4)*	**43,784**	-
Term deposits - restricted *(Note 5)*	**1,000,000**	-
Accounts receivable	**2,120**	52,325
Goods and services tax recoverable	**19,215**	14,320
Prepaid expenses	**12,170**	7,779
Due from related parties *(Note 8)*	**102,124**	46,047
	1,789,346	2,373,850
EQUIPMENT *(Note 6)*	**26,314**	37,592
	$ 1,815,660	$ 2,411,442
LIABILITIES AND NET ASSETS		
CURRENT		
Accounts payable and accrued liabilities	**$ 102,623**	$ 610,588
Wages payable	**76,812**	57,379
Deferred income *(Note 7)*	**95,000**	119,982
	274,435	787,949
NET ASSETS		
General fund	**541,225**	1,623,493
Business continuity fund *(Note 9)*	**1,000,000**	-
	1,541,225	1,623,493
	$ 1,815,660	$ 2,411,442

ECONOMIC DEPENDENCE *(Note 10)*

LEASE COMMITMENTS *(Note 12)*

ON BEHALF OF THE BOARD

Mike Retasket

Mike Retasket (Jul 4, 2025 21:39 PDT) *Director*

Director

See notes to financial statements

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION
Statement of Cash Flows
Year Ended March 31, 2025

	2025	2024
OPERATING ACTIVITIES		
Excess (deficiency) of revenue over expenses	$ **(82,268)**	$ 248,306
Item not affecting cash:		
Amortization of equipment	**11,278**	16,111
	(70,990)	264,417
Changes in non-cash working capital:		
Accounts receivable	**50,205**	53,817
Accounts payable and accrued liabilities	**(507,965)**	449,881
Deferred income	**(24,982)**	(1,111,585)
Prepaid expenses	**(4,391)**	(5,768)
Goods and services tax payable	**(4,895)**	16,733
Wages payable	**19,433**	27,878
	(472,595)	(569,044)
Cash flow used by operating activities	**(543,585)**	(304,627)
FINANCING ACTIVITIES		
Advances to related party	**(56,077)**	(46,047)
Repayment of long term debt	**-**	(2,794)
Cash flow used by financing activities	**(56,077)**	(48,841)
DECREASE IN CASH FLOW	**(599,662)**	(353,468)
Cash - beginning of year	**2,253,379**	2,606,847
CASH - END OF YEAR	$ **1,653,717**	$ 2,253,379
CASH CONSISTS OF:		
Cash	$ **609,933**	$ 2,253,379
Term deposits - restricted	**1,000,000**	-
Term deposits	**43,784**	-
	$ **1,653,717**	$ 2,253,379

See notes to financial statements

1. DESCRIPTION OF OPERATION

Cariboo Chilcotin Coast Tourism Association (the "Association") is a not-for-profit organization of British Columbia. As a not-for-profit, the Association is exempt from the payment of income tax under Subsection 149(1) of the Income Tax Act.

The Association administers and implements programs aimed at assisting people, organizations, communities and companies involved in the tourism industry, and manages responsible and sustainable growth of the visitor economy.

These financial statements were prepared using accounting standards that apply to an operating entity. This assumes that the Association will continue its operations for the foreseeable future and will be able to realize its assets and discharge its liabilities in the normal course of operations.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Basis of presentation

The financial statements were prepared in accordance with Canadian accounting standards for not-for-profit organizations (ASNPO). All figures are presented in Canadian dollars.

Revenue recognition

Cariboo Chilcotin Coast Tourism Association follows the deferral method of accounting for contributions.

- Unrestricted contributions are recognized as revenue when received or receivable, if the amount to be received can be reasonably estimated and collection is reasonably assured.
- Restricted contributions are recognized as revenue in the period in which the related expenses are incurred. Grants, including funding from Destination BC and Creative BC, are recognized as revenue in the period in which the related expenditures for the specific projects are incurred.
- Interest income and other revenue are recognized when earned.

Fund accounting

For financial reporting purposes, the accounts of the Association have been classified into the following funds:

- The General Fund reports the revenues and expenses related to program delivery and administrative activities.
- The Business Continuity Fund reports amounts set aside by the Association, supported by directors resolutions, for future purposes.

Cash and cash equivalents

Cash includes cash and cash equivalents. Cash equivalents are considered to be any term deposits with a maturity of three months or less that the company holds. When the aggregate of the company's various bank accounts is in an overdraft position or the value of outstanding cheques exceeds the bank balance, the net balance is presented as a current liability.

(continues)

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Equipment

Equipment is stated at cost or deemed cost less accumulated amortization and is amortized over its estimated useful life at the following rates and methods:

Office furniture and equipment	20%	declining balance method
Motor vehicles	30%	declining balance method

The Association regularly reviews its equipment to eliminate obsolete items.

Equipment acquired during the year but not placed into use are not amortized until they are placed into use.

Impairment of long lived assets

The Association tests for impairment whenever events or changes in circumstances indicate that the carrying amount of the assets may not be recoverable. Recoverability is assessed by comparing the carrying amount to the projected future net cash flows the long-lived assets are expected to generate through their direct use and eventual disposition. When a test for impairment indicates that the carrying amount of an asset is not recoverable, an impairment loss is recognized to the extent the carrying value exceeds its fair value.

Government assistance

Government assistance for current expenses is recorded as a reduction of the related expenditures.

Contributed services

The operations of the organization depend on both the contribution of time by volunteers and donated materials from various sources. The fair value of donated materials and services cannot be reasonably determined and are therefore not reflected in these financial statements.

Financial instruments

Measurement of financial instruments

Financial instruments are recorded at fair value when acquired or issued. In subsequent periods, financial assets with actively traded markets are reported at fair value, with any unrealized gains and losses reported in income. All other financial instruments are reported at amortized costs.

- Financial assets measured at fair value include cash and term deposits.
- Financial assets measured at amortized cost include accounts receivable.
- Financial liabilities measured at amortized cost include accounts payable and accrued liabilities, and wages payable.

Impairment

Financial assets measured at amortized cost are measured for impairment when there are indicators of impairment. The amount of the write-down is recognized in the statement of revenues and expenditures. The previously recognized impairment loss may be reversed to the extent of the improvement, directly or by adjusting the allowance account, provided it is no greater than the amount that would have been reported at the date of the reversal had the impairment not been recognized previously. The amount of the reversal is recognized in the statement of revenues and expenditures.

(continues)

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES *(continued)*

Transaction costs

The Association recognizes its transaction costs in the statement of revenues and expenditures in the period incurred. However, financial instruments that will not be subsequently measured at fair value are adjusted by the transaction costs that are directly attributable to their origination, issuance or assumption.

Measurement uncertainty

The preparation of financial statements in conformity with Canadian accounting standards for not-for-profit organizations requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates are periodically reviewed and any adjustments necessary are reported in earnings in the period in which they become known. Actual results could differ from these estimates.

Certain amounts in the financial statements are subject to measurement uncertainty and are based on the Association's best information and judgment, including:

1. the estimated useful lives of equipment;
2. the amount of accrued liabilities.

3. FINANCIAL INSTRUMENTS

The Association is exposed to various risks through its financial instruments and has a comprehensive risk management framework to monitor, evaluate and manage these risks. The following analysis provides information about the Association's risk exposure and concentration as of March 31, 2025.

Credit risk

Credit risk arises from the potential that a counter party will fail to perform its obligations. The Association is exposed to credit risk consist primarily of cash and cash equivalents and accounts receivable. The Association's cash and cash equivalents are maintained with a large federally regulated financial institution in Canada. In order to reduce its credit risk, the Association reviews a new customer's credit history before extending credit and conducts regular reviews of its existing customers' credit performance.

Liquidity risk

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities as they come due. The Association's exposure to this risk is mainly dependent on the receipt of funds from its customers and other related sources, whether in the form of revenue or advances.

Unless otherwise noted, it is management’s opinion that the Association is not exposed to significant other price risks arising from these financial instruments.

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION
Notes to Financial Statements
Year Ended March 31, 2025

4. TERM DEPOSITS

	2025	2024
TD GIC bearing interests at 3.31% per annum, maturing on July 23, 2025	**$ 43,784**	$ -

5. TERM DEPOSITS - RESTRICTED

	2025	2024
TD GIC bearing interests at 3.31% per annum, maturing on July 23, 2025	**$ 1,000,000**	$ -

6. EQUIPMENT

	Cost	Accumulated amortization	**2025 Net book value**	2024 Net book value
Motor vehicles	$ 134,194	$ 107,880	**$ 26,314**	$ 37,592
Furniture and fixtures	9,823	9,823	**-**	-
	$ 144,017	$ 117,703	**$ 26,314**	$ 37,592

7. DEFERRED INCOME

	2025	2024
Destination BC	**$ 55,000**	$ -
Ministry of Toursim	**30,000**	100,000
Signage	**10,000**	10,000
Creative BC	**-**	9,982
	$ 95,000	$ 119,982

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION
Notes to Financial Statements
Year Ended March 31, 2025

8. RELATED PARTIES

The following is a summary of the Association's related party transactions:

	2025	2024
Related party transactions		
Cariboo Chilcotin Coast Tourism Marketing Association		
Entity under common directorship		
Project Expenses	**$ 76,800**	$ -
Municipal Regional District Tax allocation	**434,409**	158,144
Expense reimbursements	**(114,861)**	(18,517)
Salaries and wages	**(229,548)**	(139,627)
Shared office space	**(90,000)**	57,500
	76,800	57,500
	$ 76,800	$ 57,500

These transactions are in the normal course of operations and are measured at the exchange amount, which is the amount of consideration established and agreed to by the related party.

The operations of the Association are governed by the Board of Directors that is substantially elected from its stakeholders. The Chartered Professional Accountants of Canada defines, for the purposes of not-for-profit organizations, that related parties include individuals or entities that can exercise significant influence or control over the operations of the Association. Accordingly, the Association may, from time to time, have transactions in the ordinary course of business with the individuals who are members of the Board or Management.

	2025	2024
Current portion due from related party		
Cariboo Chilcotin Coast Tourism Marketing Association	**$ 102,124**	$ 46,047

9. BUSINESS CONTINUITY FUND

The Board of Directors designated an Internally Restricted Operating Fund during 2024. The purpose of this fund is to be used in the case of possible interruptions to operations such as delayed contracts, elections and pandemics.

The target amount to be attained and maintained for the fund is $1,000,000, representing an approximate annual operating budget.

During the year, the Society transferred $1,000,000 from the General Fund to the Business Continuity Fund.

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION
Notes to Financial Statements
Year Ended March 31, 2025

10. ECONOMIC DEPENDENCE

The Association received 81% of its revenues in 2024-2025 from Destination British Columbia (DBC). Should the funder substantially change its dealings with the Association, management is of the opinion that continued viable operations would be doubtful. At this time, a three-year contract is in place with DBC with a provision for a two-year extension. The Association is in the second year of this contract.

11. REMUNERATION

The Association does not compensate it's directors. The Association has three employees with a total compensation in excess of $75,000 per annum.

12. LEASE COMMITMENTS

Future minimum lease payments as at March 31, 2025 with respect to its photocopier, are as follows:

2026	$ 3,720
2027	3,720
	$ 7,440

13. COMPARATIVE FIGURES

Some of the comparative figures have been reclassified to conform to the current year's presentation.

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION

Operations **(Schedule 1)**

Year Ended March 31, 2025

		2025		2024
EXPENSES				
AGM Expenses	**$**	**36,026**	$	27,406
Accounting Fees		**56,777**		98,732
Amortization		**11,278**		16,111
Audit and Legal Fees		**15,747**		21,193
Automotive		**1,445**		(785)
Bank Charges		**2,692**		1,735
Conferences		**-**		3,941
Destination BC Meetings		**6,812**		-
Director expense		**15,801**		11,238
Equipment lease/repair		**4,680**		5,274
Information technology		**15,263**		45,650
Insurance General		**3,088**		3,064
Interest on long term debt		**-**		12
Janitorial		**876**		-
Memberships		**3,110**		2,454
Office and other		**7,747**		19,001
Rent		**36,051**		39,264
Salaries and Benefits		**23,794**		20,745
Telephone and Internet		**5,346**		5,610
	$	**246,533**	$	320,645

See notes to financial statements

CARIBOO CHILCOTIN COAST TOURISM ASSOCIATION

Destination Development (Schedule 2)

Year Ended March 31, 2025

		2025		2024
EXPENSES				
Destination Development program and salaries	**$**	**698,778**	$	657,273

Destination Marketing (Schedule 3)

Year Ended March 31, 2025

		2025		2024
EXPENSES				
Destination BC Iconics Program	**$**	**122,144**	$	3,171
Travel Media programs and salaries		**77,614**		82,938
Travel Trade programs and salaries		**63,784**		63,492
	$	**263,542**	$	149,601

Special Projects (Schedule 4)

Year Ended March 31, 2025

		2025		2024
EXPENSES				
Creative BC	**$**	**39,730**	$	22,801
Tourism Emergency Management		**111,555**		60,617
Targeted Regional Tourism Development Initiative		**-**		682,203
	$	**151,285**	$	765,621

See notes to financial statements