



Cariboo Chilcotin Coast Tourism Association
Annual General Meeting Minutes
October 17, 2024, 9:45 to 10:45

Voting Stakeholders

Marshall Fremlin – Siwash Lake Wilderness Resort
Gerald Kirby – Tatla Lake Manor
Stewart Cawood – Barkerville Historic Town & Park
Shannon Lansdowne – Bella Coola Mountain Lodge
Patti Gerhardi – PMG Communication
Garrett Newkirk – Tallheo Cannery
Lea Dahlke – Wilderness Stewardship Foundation

Staff

Amy Thacker
Idelette Badenhorst
Isabelle Call
Victor Li (Intern)
Maryclaire Snowball
Alexandra Shuba
Judith Call (minutes)

Guests

Cheryl Waugh – Suntime Guest House
Steven Waugh – Bella Coola Vehicle Rentals
Johanna Kirby – Tatla Lake Manor
Gillian Merrick – The Wells Hotel
Kathryn Nair – Nemiah Valley Lodge
Chris Elder – The Web Advisors
Jen Sherlock – Firvale Wilderness Resort
Rocky Nenka – Indigenous Tourism BC
Johannes Bodendorfer – Lillooet Chamber of Commerce
Ember Harper-Fedirko – Cariboo Adventure Media
Maya Lange – Destination BC
Kayleigh O'Dowd – Wilderness Stewardship Foundation
Shannon Gregg – Barney's Lakeside Resort
Francine Bolton – Bella Coola Motel
Jason Chouinard – Bailey Bridge Campground

Quorum is Achieved.

1. Call to Order – 9:54

2. Appointment of Recording Secretary

MOTION: To appoint Judith Call as recording secretary.

Lansdowne/Kirby/CRD

Cariboo Chilcotin Coast Tourism
204-350 Barnard Street, Williams Lake, BC V2G4T9
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3. Adoption of Agenda

MOTION: To accept the agenda as presented.

Fremlin/Lansdowne/CRD

4. Adoption of previous meeting minutes

MOTION: To adopt the meeting minutes from November 16, 2023, as presented.

Kirby/Lansdowne/CRD

5. Annual Financial Report

Auditor, Ketan Vohora, of Vohora, LLP, presented a review of the financial statements, management letter and risk letter through a live virtual TEAMS link (copies of the printed Annual Service Report & Audited Financial Statements were on hand for attendees and posted to the CCCT website in advance of the meeting for review). Vohora took questions from the floor.

MOTION: To accept the annual financial report as presented.

Kirby/Lansdowne/CRD

Unanimous

6. Chair of the Board Report

Andre Kuerbis (Board Chair) added to his written report to operators included in the Annual Service Report provided. Andre welcomed everyone to the AGM and on behalf of the Board thanked the CCCT team for their dedication and hard work. Thank you as well to fellow board members for the same. The fiscal year of April 1, 2023 to March 31, 2024 has been busy and challenging year for tourism and the CCCTA. Travel continues to strengthen, while industry still faced labour, inflation, supply and financial challenges. CCCTA continues to build and transition the team to better serve our operators and their challenges.

MOTION: To accept the Chair's verbal report as presented.

Lansdowne/Fremlin/CRD

7. Special Resolution to Amend the Bylaw

MOTION: To accept the special resolution and amend the CCCTA bylaws as recommended.

Cawood/Fremlin/CRD

8. Election of Directors

Floor provided to Gerald Kirby the Nominating Committee Chair to present the slate.

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As per the Cariboo Chilcotin Coast Tourism Association Bylaws Part 8 – Nomination and Election of Directors:

- No further nominations shall be accepted within 7 days of the AGM;
- The slate may only include voting stakeholders of the Association that are in good standing; AND
- Candidates must be in attendance at the AGM for election or acclamation, unless the current Board Chair, Governance Committee Chair and CEO all agree that due to unusual circumstances such attendance be waived.

At this 2024 AGM we have such an exception, as allowed under 8.3 of our bylaws, Mike Retasket has had such attendance waived in advance of this meeting. As the nominating committee chair, I am honoured to present the following slate of nominated directors who are elected by acclamation.

Cariboo Sub-Region – Dr. Mike Retasket

This concludes the election portion – thank you.

9. Questions from the Floor

i) Jillian Merrick (The Wells Hotel) asked why the voting members of the CCCTA and CCCTMA differ. Management shared the definition of voting members of CCCTA as per the 2.2 of the bylaws (noted below) and that the voting members of CCCTMA as per the bylaws is those contributing to MRDT, therefore members can be voting of one, both or neither depending on circumstances.

Voting: All stakeholders of the association that are in good standing and that have contributed financially or CCCTA approved in-kind, to the Association and/or the Association's owned entities through participation in any marketing project of the Association will be considered a Voting Stakeholder for a period of 13 months from the time of the most current financial participation and will be entitled to vote at any annual, regular or extra-ordinary meeting of the association.

10. Adjournment – 10:22 am

MOTION: To adjourn.

Kirby/Lansdowne/CRD

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