

Travel Guide 2026

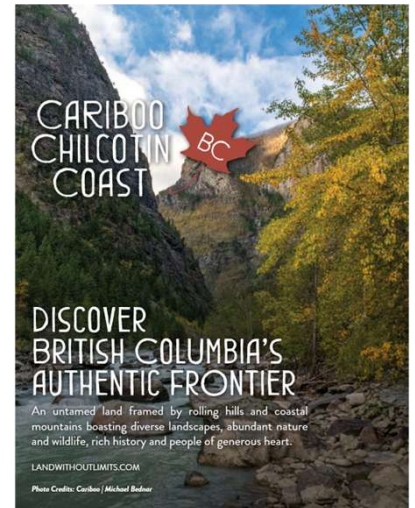
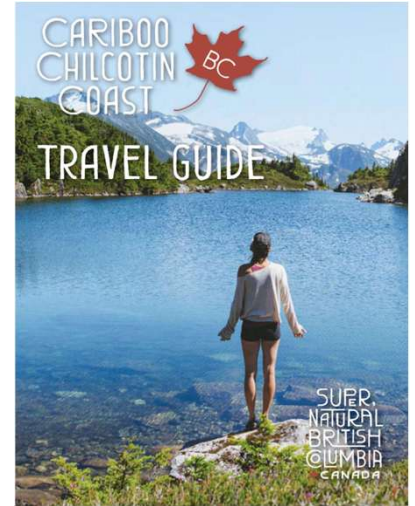
Be part of the desired tourism product, ensure your destination, adventure or experience is displayed in the CCCT 2026 Travel Guide.

Connect with outdoor explorers, culture seekers, refined globetrotter, purpose drive families, city trippers, simplicity lovers and fun & sun families, who are looking for you.

Be present in the tangible, vibrant, glossy and new content edition that connects and builds trust to your digital platforms for higher conversions.

Print builds stronger brands, improved recall, higher response engagement and a longer shelf rate and can foster a sense of connection.

The triple 'CCC' is excited to bring home the tangible and authentic Travel Guide that has been offered since inception, In-House. The talented Isabelle Call, born and raised in Williams Lake, and our Content Manager, is creating unique content, for you and for your guests to enjoy.



- Hike to Junction Shipwreck Plaza: Pointed Park, south of Bialik Creek near the confluence of the Fraser and Chiloquin rivers, so very high ground, this 4357 ft (13000 m) granite sheltered some 500 higher dunes, one fifth of the world's population. Many more up the ancient among the hoodlums or scaling the perimeter's steep undulating inclines; in the surrounding area, black bears, coyotes, fawns and cougars are also found.

Gang Ranch

Gang Ranch is located south of Bialik Creek on the west bank of the Fraser River. It is the second largest ranch in Canada, after the Dettie Lake Ranch. The ranch was started by two American frontiersmen (Thaddeus and Jerome Haggard), after selling out on the gold rush trail in 1863 when they decided to drive cattle from the Northern US to feed hungry gold miners in the area.

- Vista Gang Ranch and nearby Chaco Provincial Area for a glimpse of majestic beauty and to enjoy the stunning plateau scenery. The Protected Area is home to a significant prehistoric rock-wielding aboriginal remains (8k-10k years, which in 2002 was reinterpreted and placed at the mouth of Chaco Creek, and an accessible interpretation trail and boardwalk, no roadwork trail work).

Hanville

About 50 km (31 mi) west of Bialik Creek, a roadside village divides the legendary Hanley cattle drive of Norman Leach, who set out from Chiloquin across in 1898 with 200 head of cattle on a detour route to Duncan City. Last winter saw a chuckle of the misadventure (after he lost a cattle brand called "Cattle Drive") and an old sign at "Tan's Corner" at the intersection of Highway 20 and Hanville Canal off Road driving the farm for 2005. The cattle pens and calves at the intersection were destroyed, but the area continues to be known as "Tan's Corner".

- Venture southwest into the Hanley's (South-coastal) Tan's Area's "Hanley Valley" full-fed horse and saddle wearing opportunities.

Big Creek

Trawl south of Hanville on a popular lakeshore cruise trail to Bialik Creek through a Federal Conservation in the unspoiled mountains of British Columbia. The Chiloquin station post office from 1907 to 1917, there is little evidence of the former town today. Lodge and guest ranches in the area offer popular rest and relaxation programs for those keen to go off the beaten path.

Xeni Gwent's Caretaker Area

The Xeni Gwent's (Shen-to-tah) Caretaker Area, which lies within the traditional territory of the Xeni Gwent First Nation in the Talqut's (South-coastal) Tula Area, features one of the last remaining lakes of wild horses in North America. In fact, results of recent DNA tests suggest these Mustangs are genetically related to horses brought to the Northwest American continent hundreds of years ago from Europe and Mexico. The reasons, precise why, not connected to the rest of the Chiloquin by road until 1915, is being researched by the Xeni Gwent First Nation and assorted ranches, who can assist in co-branding and wild horse adventures.

- For an impressive experience, book into the Neneish Valley Lodge, an all-inclusive wilderness and adventure stay at the Xeni Gwent First Nation.

Alexis Creek

Just 20 km (12.5 mi) west of Hanville is the remarkable community of Chief Alexon of the Talqut's First Nation, who was chief during the time of the Chiloquin Run. Nearly two historic sites where fierce intertribal battles were fought between the Talqut's (old to new) and invading Europeans (Sho-shoo-dah) and Nuu-chah-nulth (new hands). Bill Campy and Bartle Black.

Stock up on basic wares, supplies and travel information at the tourist info booth in Alexis Creek (all-season facilities are also available before journeying onto the backcountry alongside the waters of the Chiloquin River.

Osoyoos Blues

Stop at the Osoyoos Blues, former site of the Hudson Bay Trading Post, to take in the tranquil setting.

Redstone

Redstone is a small Indigenous community 36 km (22 mi) west of Alexis Creek on Highway 20. Just outside Redstone is a key stop for fuel and supplies. Just north of the village on Highway 20, Kinkadee Restaurant and Store serves certified organic vegetables and meats, including grass-fed beef, pork, lamb and poultry, sourced from its adjoining creek and distant. Thana Lake, just 22 km (13 mi) west of Redstone, is a major draw for birdwatchers. American white pelicans make the lake as a food source in early spring and throughout the summer, while songbirds nest here in the fall and on the lake shores.

Canadian Outdoor Coast Trail Society Inc. (cdoctsa.com)

**35,000 copies
distributed with
over 1500
annual digital
downloads**

To reserve your space, or for more information contact Jenny Bakken
Ph: 250-392-2226 ext. 201 Email: marketing@landwithoutlimits.com

Travel Guide 2026 is featuring NEW Directory Listing section

Don't miss out on the valuable, popular & affordable directory section

The new directory listing will be complimentary and available for accommodations and activity providers, but you must be opted into our landwithoutlimits.com digital listing by October 1, 2025. (Activity providers would include: guided trips or tours, excursions or adventure experiences).

The listings will be displayed in 3 columns, featuring 48 operators per page and organized & grouped by sub-region.

Directory Display Ads include 1 photo and or your logo, 25-word description, company name and contact info to include phone and website and any other contact info you require. e.g., toll-free number and an email address.

With the purchase of a display ad, the directory listing would include an extra line, e.g. see our ad on page 43 (must be opted into LWL.com digital listing to qualify)



Contact Jenny at
250-392-2226 ext. 201
TODAY!

October 1, 2025: Sales Closing Date
(payment must be received with order)
October 15, 2025: Ad creatives completed

To reserve your space, or for more information contact Jenny Bakken
Ph: 250-392-2226 ext. 201 Email: marketing@landwithoutlimits.com

Travel Guide 2026

Full Page, IFC and IBC Bundle Offers



Specialty Display Ads for 2026, the IFC (inside front cover) and IBC (inside back cover) will be available in a stock cover.

The CCCT has placed considerably thought into the price structure, offers and bundles for your added value. With the purchase of a Full-Page ad, the IFC (inside front cover) or the IBC (inside back cover), the directory listing display ad will be complimentary. (added value of \$300)

Full page print ads dominate the space and have ability to tell a larger and compelling story.



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Travel Guide 2026

display ad selections, pricing & offers



The CCCT has placed considerably thought into the price structure, offers and bundles for your added value.

BUNDLE OFFER:

purchase a "BLOCK AD" in The Map Pad for \$250 and receive a "DIRECTORY LISTING AD" in The Travel Guide for half price (Reg \$550, bundle price is \$400)

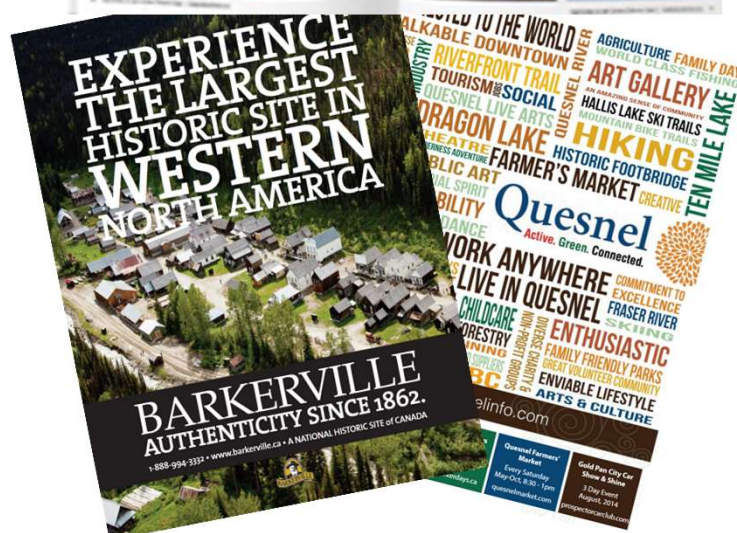


SPECIAL OFFERS:

Purchase a "Display Ad" of any size in the Travel Guide and receive the "Directory Listing Ad" for just \$200 (Reg \$300)



Purchase a "Full-Page" ad, the "IFC (inside front cover)" or the "IBC (inside back cover)" and the "Directory Listing Ad" will be complimentary. (added value of \$300)



Let's get started!

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Travel Guide 2026



display ad selections, pricing & bundles offers

Item #	Display Options	Ad Size Selections (W x H)	Rates
1A	directory	2 ½" x 2 ½"	\$ 300.00
2A	1/8 page	3 ½" x 2 ¼"	\$ 425.00
3A	1/4 page	3 ½" x 5"	\$ 750.00
4A	sky scrapper	3 ½" x 10"	\$ 1,450.00
5A	half page	7 ¼" x 5"	\$ 1,450.00
6A	full page	8" x 10 ¾"	\$ 2,350.00
7A	IFC inside front cover	8" x 10 ¾" stock cover	\$ 2,950.00
8A	IBC inside back cover	8" x 10 ¾" stock cover	\$ 2,950.00

Item #	Display Options	Bundle & Special Offers	Bundled Rates
1B	directory	bundled with block ad in the map pad	\$ 400.00
2B	1/8 page	bundled with a directory listing ad	\$ 625.00
3B	1/4 page	bundled with a directory listing ad	\$ 950.00
4B	sky scrapper	bundled with a directory listing ad	\$ 1,650.00
5B	half page	bundled with a directory listing ad	\$ 1,650.00
6B	full page	includes directory listing ad	\$ 2,350.00
7B	IFC	includes directory listing ad	\$ 2,950.00
8B	IBC	includes directory listing ad	\$ 2,950.00

Item description	Display Ad Size	Individual Rates	Bundle OFFER Rate
1 block square on the Map Pad	2.5" x 2.5"	\$ 250.00	\$ 250.00
1 directory listng ad in the Travel Guide	2.5" x 2.5"	\$ 300.00	\$ 150.00
		\$ 550.00	\$ 400.00

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purchase agreements available online

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Media Kit – Travel Guide 2026

Ad Sizes / Specs

TRAVE GUIDE DISPLAY AD SIZE SELECTIONS (Width x Height):

- Directory display ad 2 ½" x 2 ½"
- 1/8 page (horizontal) 3 ½" x 2 ¼"
- 1/4 page (vertical) 3 ½" x 5"
- 1/2 page (horizontal) 7 ¼" x 5"
- 1/2 page (vertical) 3 ½" x 10"
- Full page 8" x 10 ¾"
(live area 7.5" x 9.5")
- Full page (bleed) 8.5" x 11.25"
(live area 7.5" x 9.5")
- Inside Front /Inside Back (bleed)
(live area 7.5" x 9.5")

Conditions:

The publisher reserves the right to decline or reject any advertising, at any time, for any reason without liability even though such advertising might have been previously acknowledged or accepted. All advertising booking must be in writing. All verbal instructions regarding contracts or insertions must be confirmed in writing. Publishers will not be bound by conditions appearing on purchase orders or copy instructions which conflict in any way with the rate sheet.

REMINDER; pricing does not include ad design.

Deadlines

Final Booking Deadline: October 1, 2025

Ad Materials Deadline: October 15, 2025

Ad Submission

Image Formats: TIFF, EPS or Press Optimized PDF formats – 300 ppi for all rastered images (photos @ 100% actual size used)

Using Colour: All ads must be created in **CMYK** format (Any files in RGB will reproduce as black halftones.) Digital files for colour ads must be accompanied by a colour match proof, while black and white files must include a laser proof. **We accept no responsibility for content or accuracy where no proof has been supplied.** All ads ¼ page or larger must be full colour ads.

Fonts: All fonts (Type I PostScript, screen & printer) must be included (no PC fonts accepted) **or** all fonts must be converted to paths. Type reverses should be no smaller than 10pt in multi-color builds.

Submitting: All ads must include a business name, contact name and phone number. The advertiser will be notified for changes to ads because of incorrect sizing, format, etc.

Deadlines: All material being submitted by email, FTP, or cd **must be received** by submission deadline.

Ad / Creative Materials

Operators/Businesses are responsible for creation of their own ads whether created yourself, or by a contracted graphic designer on your behalf. All ads must meet spec requirements.

1) In-House graphic designer available, Contact Jill Schick at: jillschick23@gmail.com

2) Email Completed press-ready ads to Jenny at: marketing@landwithoutlimits.com

3) Files > 10MB, send via We Transfer: www.WeTransfer.com

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