

Regional Map Pad 2026



A unique and effective marketing option in the tourism sector.

Our desired map, unlocks value to the reader with details of main roads, secondary roads, airports, ferry routes, visitor centers, parks, mountain ranges and more. It will also include vibrant photos of the region and a QR code for the travelers who are seeking more information.

This attractive tangible map for the traveler allows advertisers to be noticed.

Reserve your spot now!
Limited spaces available.

The opportunity to showcase your business:

- packaged in groups of 100
- The 17" x 22" design folds in a format to slide in the Travel Guide or folded in panels of 8
- 25,000 will be distributed and available in BC and Alberta Visitor Centers
- Consumer shows in key markets
- Operator locations
- In region distribution



NEW VALUED PRICING

**NEW DISPLAY AD SIZES
SOLD IN BLOCK
INCREMENTS**

2026



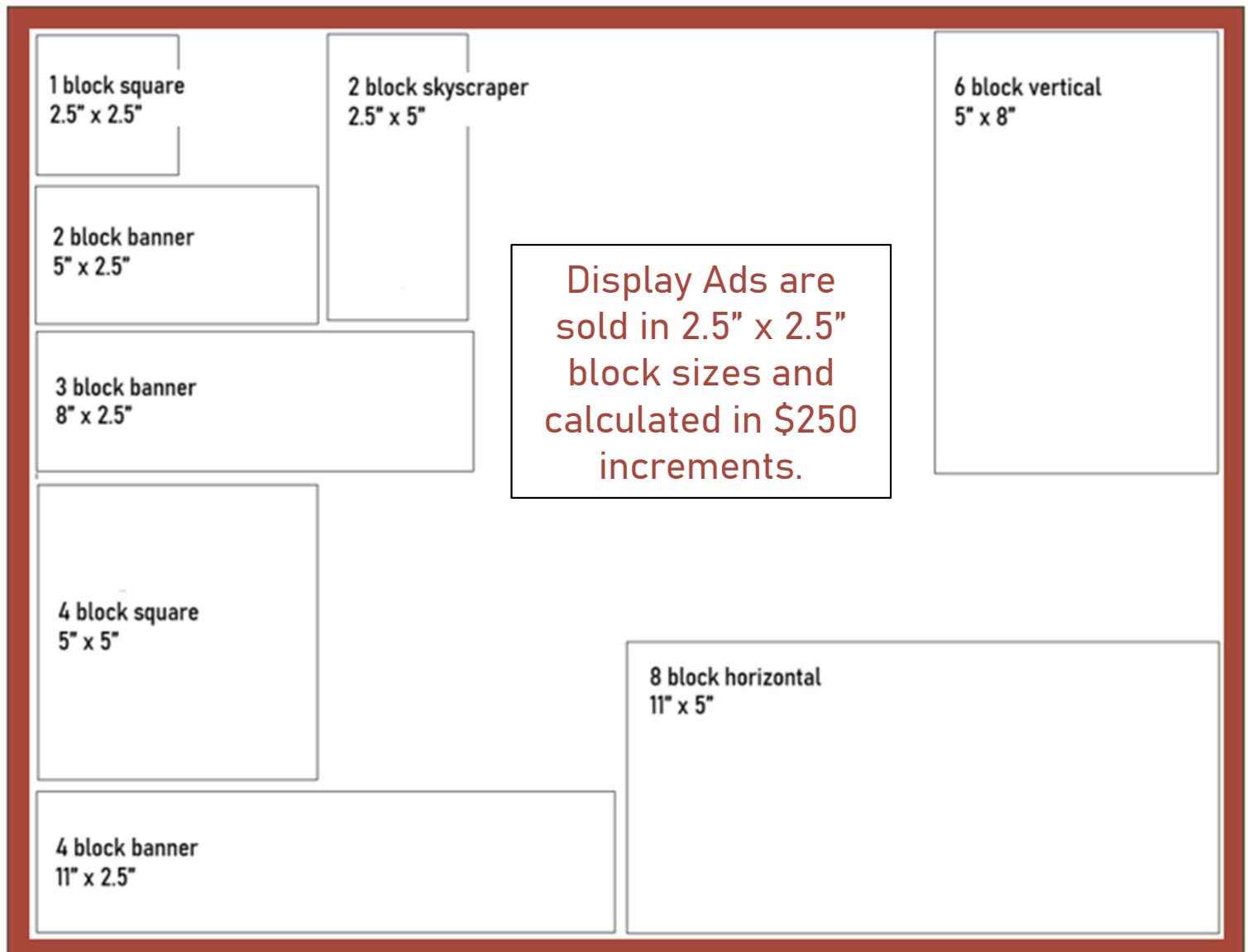
To reserve your space, or for more information contact Jenny Bakken
Ph: 250-392-2226 ext. 201 Email: marketing@landwithoutlimits.com

Regional Map Pad 2026

NEW SIZE SELECTIONS



Item Description	Ad Size Selections (W x H)	Rates
1 block square	2.5" x 2.5"	\$ 250.00
2 block banner	5" x 2.5"	\$ 500.00
2 block skyscraper	2.5" x 5"	\$ 500.00
3 block banner	8 x 2.5"	\$ 750.00
4 block square	5" x 5"	\$ 1,000.00
4 block banner	10.75" x 2.5"	\$ 1,000.00
6 block vertical	5" x 7.5"	\$ 1,250.00
8 block horizontal	10.75" x 5"	\$ 1,500.00



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BUNDLE OFFER:
purchase a "BLOCK AD" in
The Map Pad for \$250
and receive a
"DIRECTORY LISTING AD"
in The Travel Guide for half price
(Reg \$550, bundle price is \$400)



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Let's get started TODAY!

Item description	Display Ad Size	Individual Rates	Bundle OFFER Rate
1 block square on the Map Pad	2.5" x 2.5"	\$ 250.00	\$ 250.00
1 directory listing ad in the Travel Guide	2.5" x 2.5"	\$ 300.00	\$ 150.00
		\$ 550.00	\$ 400.00

October 1, 2025: Sales Closing Date
(payment must be received with order)
October 15, 2025: Ad creatives completed
purchase agreements available online

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Media Kit – Map Pad 2026

Ad Sizes / Specs

MAP PAD DISPLAY AD SIZE
SELECTIONS (Width x Height):

- 1 block square 2.5" x 2.5"
- 2 block banner 5.125" x 2.5"
- 2 block skyscraper 2.5" x 5.125"
- 3 block banner 7.875" x 2.5"
- 4 block square 5.125" x 5.125"
- 4 block banner 10.875" x 2.5"
- 6 block vertical 5.125" x 7.875"
- 8 block horizontal 10.875" x 5.125"

Conditions:

The publisher reserves the right to decline or reject any advertising, at any time, for any reason without liability even though such advertising might have been previously acknowledged or accepted. All advertising booking must be in writing. All verbal instructions regarding contracts or insertions must be confirmed in writing. Publishers will not be bound by conditions appearing on purchase orders or copy instructions which conflict in any way with the rate sheet.

REMINDER; pricing does not include ad design.

Deadlines

Final Booking Deadline: October 1, 2025

Ad Materials Deadline: October 15, 2025

Ad Submission

Image Formats: TIFF, EPS or Press Optimized PDF formats – 300 ppi for all rastered images (photos @ 100% actual size used)

Using Colour: All ads must be created in **CMYK** format (Any files in RGB will reproduce as black halftones.) Digital files for colour ads must be accompanied by a colour match proof, while black and white files must include a laser proof. **We accept no responsibility for content or accuracy where no proof has been supplied.** All ads ¼ page or larger must be full colour ads.

Fonts: All fonts (Type I PostScript, screen & printer) must be included (no PC fonts accepted) **or** all fonts must be converted to paths. Type reverses should be no smaller than 10pt in multi-color builds.

Submitting: All ads must include a contact name and phone number. The advertiser will be notified for changes to ads because of incorrect sizing, format, etc.

Deadlines: All material being submitted by email, FTP, or cd **must be received** by submission deadline.

Ad / Creative Materials

Operators/Businesses are responsible for creation of their own ads whether created yourself, or by a contracted graphic designer on your behalf. All ads must meet spec requirements.

1) CCCT's referred graphic designer available, contact Jill Schick at: jillschick23@gmail.com

2) Email Completed press-ready ads to Jenny at: marketing@landwithoutlimits.com

3) Files > 10MB, send via We Transfer: www.WeTransfer.com

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