

NEW Print & Digital BUY-IN Opportunities

Fall 2025, Winter 2025, Spring 2026, Summer 2026,
4 Seasons of Outside Back Cover,
Complimented with an Online Advertorial.

Full Page advertisement booked for
The Road Trips edition May 2026



ROAD TRIPS	PRINT MAGAZINE	ONLINE
Annual glove box book X1 Issue p/a 50,000 Readership*	British Columbia Magazine X4 Issues p/a 300,000 Readership	Unique visitors monthly average: 22,000 Pageviews monthly average: 29,000

To reserve your space, or for more information contact Jenny Bakken
Ph: 250-392-2226 ext. 201 Email: marketing@landwithoutlimits.com

2025 -2026 PARTNERSHIP BUY-IN

reserve your spot while placements last

1. BC Magazine FALL (1 of 4) OBC & Listicle
 July 28 internal reminder
 August 1 buy in deadline from operators
 August 8 is closing date,
 September 1, 2025 publication date & listicle article
2. BC Magazine WINTER (2 of 4) OBC & Listicle
 October 27 internal reminder
 October 31 buy in deadline from operators
 Nov 7 is closing date
 December 1 2025 publication date & listicle article
3. BC Magazine SPRING (3 of 4) OBC & Listicle
 Jan 19 internal reminder
 Jan 23 buy in deadline from operators
 Feb 2 is closing date
 March 2, 2026 publication date & listicle article
4. Road Trips Guide 2026 Full Page
 March 23 internal reminder
 March 27 buy in deadline from operators
 April 3 is closing date
 May 1, 2026 publication date
5. BC Magazine SUMMER (4 of 4) OBC & Listicle
 April 27 internal reminder
 May 1 buy in deadline from operators
 May 8 is closing date
 June 1, 2026 publication date and listicle article



To reserve your space, or for more information contact Jenny Bakken
 Ph: 250-392-2226 ext. 201 Email: marketing@landwithoutlimits.com



Product Highlights

- Founded in 1959
- 4 print issues PLUS special Road Trips glove box book
- 100% owned & produced in BC

CONTENT	DESCRIPTION
LISTICLES	<p>Compelling content presented in the form of a list. Features big subheads and often numbered for an easy to read format, for example "8 of the best ski hills in BC". Topics may include: advice, products, round-ups etc.</p> <p>Pro: Easy and fast to read, informative, quick to produce, good for traffic building</p>

PRINT

MEDIAN AGE	35-64
DISTRIBUTION	59% BC 23% International 18% Rest of Canada
GENDER	53% Male / 47% Female

RESERVE YOUR SPOT NOW

purchase agreements available online

IN EVERY ISSUE

Due West:

Front-end departments featuring quick bites of BC

- Short newsy stories
- Nature / wildlife discoveries
- Culture: upcoming events, exhibitions, festivals
- Travel: Where to go, what to see this season
- Science: breakthroughs and interesting facts
- History: a glimpse into BC's past
- Food and drink: must-try treats
- New products and gear that are relevant to BC Mag readers

Day Trip Diary:

First-person accounts of a single-day adventure or excursion

Echoes:

Looking back on notable events in BC's past

Outdoor Explorer

Tips and tricks on how to make the best out of BC's outdoors

Tales of BC

Funny or reflective stories about life in BC

PRODUCT OFFERING	Rates	Distribution	Partner BUY-IN
OUTSIDE BACK COVER	\$5,880	300,000	\$475
LISTICLES / DIGITAL ARTICLES	\$750	1000's	Article included in OBC
THE ROAD TRIP GUIDE Full Page	\$4,900	50,000	\$325

To reserve your space, or for more information contact Jenny Bakken
Ph: 250-392-2226 ext. 201 Email: marketing@landwithoutlimits.com