



**Cariboo Chilcotin Coast Tourism Marketing Association**  
**APPLICATION FOR CONSUMER SHOW FUNDING**

**(April 2024 – March 2025)**

Application Deadline: January 19, 2024

**Funding Application Checklist:**

- Complete the following funding application. Part of receiving this funding means that you will also complete a consumer show report after your event. Please review the report questions prior to your event so that you are aware of what you will need to report.
- You must bring min. 2 boxes of the regional Travel Guide as part of your booth display. Please coordinate ahead of time with CCCT staff to receive/pick-up your box of travel guides. Any shipping costs will be deducted from your final approved funding.
- Final intake deadline is January 19, 2024, **OR** until budget is committed on a first-come first-serve basis.

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| Attendee Information:<br>(business, attendee name, address)  |  |
| Show Name:   |  |
| Host City and show venue:  |  |
| Show Dates (incl. year) and hours:   |  |
| Planning Details: <ul style="list-style-type: none"><li>• Have you attended this show before (how many years)?</li><li>• What other shows do you attend, if any?</li><li>• Have you already paid a deposit for this upcoming show?</li><li>• Do you already have copies of our regional Travel Guide to distribute? If so, how many?</li><li>• Are you planning on receiving funding support from other sources? If so, how much and from who?</li></ul> |  |
| Cost of <b>regular/standard</b> booth & other event fees breakdown:  |  |
| Submission Date:   |  |
| Stakeholder Signature:   |  |

Please submit all applications and inquiries to Rodrigo Landim, Director of Marketing  
T: 250-392-2226 ex. 204 TF: 1-800-663-5885 e-mail: [marketing@landwithoutlimits.com](mailto:marketing@landwithoutlimits.com)