



Report Checklist:

- Complete the following report
- Attach pictures of your booth and other event imagery by either copy and pasting images at the end of this form, or attaching them as a .jpeg in your email submission
- Attach copies of any paid invoices AND itemize additional expenses in the respective section of this form
- Please address an invoice for 50% of your event fee (less GST) up to your pre-approved maximum with the following info:
 - Cariboo Chilcotin Coast Tourism Marketing Association (Attn. Finance)
 - 204-350 Barnard St., Williams Lake, BC V2G 4T9
 - Description: Consumer Shows
 - Email - marketing@landwithoutlimits.com
- Email submissions and questions should be directed to - marketing@landwithoutlimits.com.
- Final report deadline is March 20, 2025.

Attendee Information: (business, attendee name, address)	
Show Name:	
Host City and show venue:	
Show Dates (incl. year) and hours:	
Booth # and Area Description: (Please provide pictures of your booth and names of immediate neighbours)	
How did you market your destination?	
Costs of booth (event fee, marketing materials, staffing incl. number of staff, etc.):	
Funding support received (by whom, how much):	



<p>Collateral handed out: How many GUIDES handed out? - Travel Guide How many MAPS handed out? - Map Pad Others?</p>	
<p>Lead Generation: - Did you have any direct sales during the event? If so, how many and how much? - Did you scan visitor badges or access the event's mailing list? - Did you collect email addresses, traceable social media follows/engagements, etc. from people visiting your booth? How many? - Did you collect any questionnaire data or other information?</p>	
<p>Show Attendance Numbers:</p> <ul style="list-style-type: none"> • # of people at your booth • Total show attendance • Demographics: 	
<p>Show Performance Comments:</p> <ul style="list-style-type: none"> • Did you find the show valuable? • Would you attend this show again in future? • What did you like/dislike about the show? 	
<p>Submission Date:</p>	
<p>Stakeholder signature:</p>	