

TRAVEL GUIDE – ADVERTISING PURCHASE AGREEMENT



Business Name: _____ Order date: _____
Mailing address: _____ City/Province: _____ Postal Code: _____
Phone: _____ Fax: _____ Email: _____ Website: _____
Contact Person: _____

<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4	<input type="checkbox"/> 5	<input type="checkbox"/> 6	<input type="checkbox"/> 7	<input type="checkbox"/> 8	<input type="checkbox"/> 9	<input type="checkbox"/> 10
Discount Directory Listing	Directory Listing	1/8 Page (horizontal)	1/4 Page (vertical)	1/2 Page (horizontal)	1/2 Page (vertical)	Full Page	Full Page	Inside Front /Back Page	Back Cover
\$245	\$350	\$500	\$950	\$1,900	\$1,900	\$3,750	\$3,750	\$4,500	\$5,000

Sub-Total Cost \$ _____ GST @ 5% \$ _____ Total Ad Cost \$ _____

- ☐ I will supply my own Ad design to Specs*.
☐ I will be repeating my ad from the 2023 Travel Guide without changes.
☐ Please have the graphic designer contact me.

*(see Ad Spec submission and materials guidelines – Next page)

Method of Payment:

- ☐ Visa
☐ Mastercard
☐ Please send me an invoice

Card #: _____ Expiry Date: _____ CVS (3-digit code): _____
Name on Card: _____
Address for card: _____

Date: _____ Signature: _____

☐

Please initial that you acknowledge that full payment of the purchased display advertising must be received by the CCCTMA by Jan 12th, 2024, to ensure that your display advertising is published in the finished product. **Please also remember: Ad design is NOT included in these advertising rates.**

Please fax/email this signed agreement to 250.392.2838 or marketing@landwithoutlimits.com
To reserve space, or for more information, contact Rodrigo Landim - 250-855-8241 - marketing@landwithoutlimits.com

AD SPECIFICATIONS – TRAVEL GUIDE



Ad Sizes / Specs

Width by Height (inches)

Directory Listing 3.5" x 1.14"

Display Ads

1/8 page (horizontal)	3.5" x 2.3"
1/4 page (vertical) 3.5" x 4.875"	
1/2 page (horizontal)	7.25" x 4.875"
1/2 page (vertical) 3.5" x 10"	
Full page	8" x 10.75" (live area 7.5" x 9.5")
Full page (bleed) 8.5" x 11.25"	
Inside Front /Back Page (bleed)	(live area 7.5" x 9.5") 8.5" x 11.25"
Back Cover (bleed)	(live area 7.5" x 9.5") 8.5" x 11.25"

Conditions:

The publisher reserves the right to decline or reject any advertising, at any time, for any reason without liability even though such advertising might have been previously acknowledged or accepted. All advertising booking must be in writing. All verbal instructions regarding contracts or insertions must be confirmed in writing. Publishers will not be bound by conditions appearing on purchase orders or copy instructions which conflict in any way with the rate sheet. REMINDER; pricing does not include ad design.

Ad / Creative Materials

Stakeholders are responsible for creation of their own ads whether created yourself, or by a contracted graphic designer on your behalf.

All ads must meet spec requirements.

1) Email Completed press-ready ads to: marketing@landwithoutlimits.com

2) Files > 10MB, send via

We Transfer:
[WeTransfer.com](https://www.wetransfer.com)

Ad Submission

Image Formats: TIFF, EPS or Press Optimized
PDF formats – 300 ppi for all rasterized images (photos @ 100% actual size used)

Using Colour: All ads must be created in CMYK format (Any files in RGB will reproduce as black halftones.) Digital files for colour ads must be accompanied by a colour match proof, while black and white files must include a laser proof. We accept no responsibility for content or accuracy where no proof has been supplied. All ads ¼ page or larger must be full colour ads.

Fonts: All fonts (Type 1 PostScript, screen & printer) must be included (no PC fonts accepted) or all fonts must be converted to paths. Type reverses should be no smaller than 10pt in multi-color builds.

Submitting: All ads must include a contact name and phone number. The advertiser will be notified for changes to ads because of incorrect sizing, format, etc.

Deadlines: All material being submitted by email, FTP, or cd must be received by submission deadline.

Final Booking Deadline: Jan 12th, 2024

Ad Materials Deadline: Jan 12th, 2024