



Cariboo Chilcotin Coast Tourism Marketing Association

APPLICATION FOR CONSUMER SHOW FUNDING

(April 2023 – March 2024)

Application Deadline: July 31, 2023

**Funding Application Checklist:**

- Complete the following funding application. Part of receiving this funding means that you will also complete a consumer show report after your event. Please review the report questions prior to your event so that you are aware of what you will need to report.
- You must bring min. 1 box of the regional Travel Guide as part of your booth display. Please coordinate ahead of time with CCC staff to receive/pick-up your box of travel guides. Any shipping costs will be deducted from your final approved funding.
- Final intake deadline is July 31, 2023, **OR** until budget is committed on a first-come first-serve basis.

<b>Attendee Information:</b> (business, attendee name, address)	
<b>Show Name:</b>	
<b>Host City and show venue:</b>	
<b>Show Dates (incl. year) and hours:</b>	
<b>Planning Details:</b> <ul style="list-style-type: none"> <li>• Have you attended this show before (how many years)?</li> <li>• What other shows do you attend, if any?</li> <li>• Have you already paid a deposit for this upcoming show?</li> <li>• Do you already have copies of our regional Travel Guide to distribute? If so, how many?</li> <li>• Are you planning on receiving funding support from other sources? If so, how much and from who?</li> </ul>	
<b>Cost of regular/standard booth &amp; other event fees breakdown:</b>	
<b>Submission Date:</b>	
<b>Stakeholder Signature:</b>	

Please submit all applications and inquiries to Rodrigo Landim, Director of Marketing  
 T: 250-392-2226 ex. 208 TF: 1-800-663-5885 e-mail: [marketing@landwithoutlimits.com](mailto:marketing@landwithoutlimits.com)