

Weekly Visitor Insights

STR Destination Report

Nov 27, 2022 to Dec 3, 2022

2022 Weekly Report



SYMPHONY
TOURISM
SERVICES



Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending Dec 3, 2022

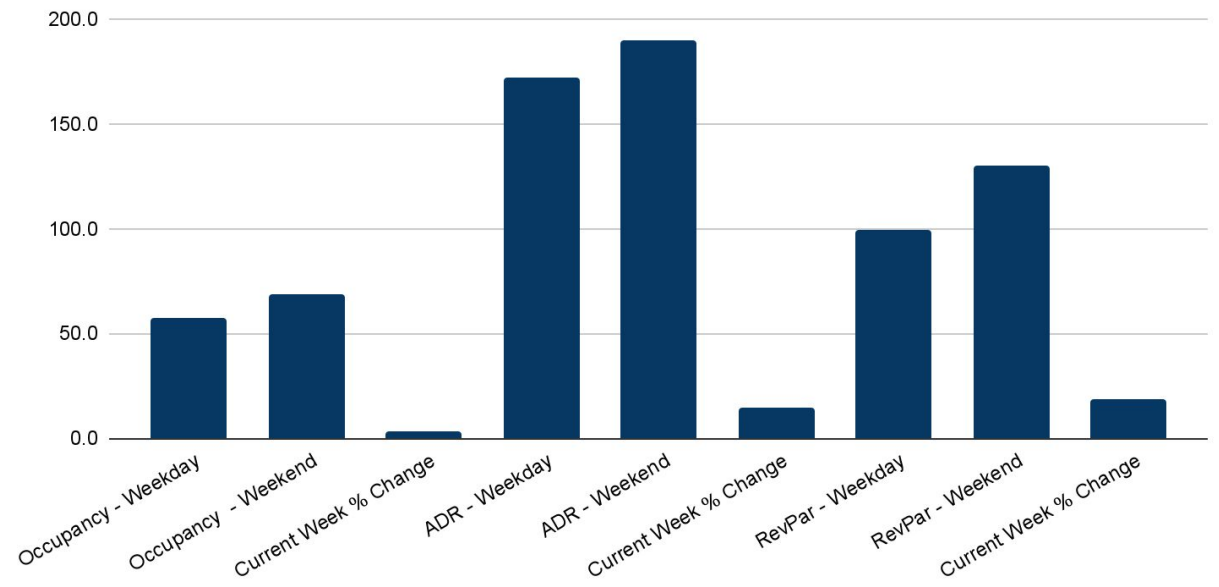
STR Summary BC & Regions

Nov 27 - Dec 3, 2022

- British Columbia had a **57.6%** occupancy from Sunday-Thursday and a **68.6%** occupancy during the weekend, up **3.6%** compared to the same week in 2019.
- British Columbia had an ADR of **\$172.31** from Sunday-Thursday and an ADR of **\$190.19** during the weekend, up **14.7%** compared to the same week in 2019.
- British Columbia had a RevPAR of **\$99.33** from Sunday-Thursday and a RevPAR of **\$130.41** during the weekend, up **18.9%** compared to the same week in 2019.

Regional STATS the Weekend of Dec 2 - Dec 3, 2022:

	OCC	ADR	REVPAR
Vancouver	77.4%	\$205.06	\$158.65
Vancouver Island	68.2%	\$181.77	\$123.95
Whistler	71.6%	\$366.20	\$262.25
Thompson Okanagan	57.4%	\$132.61	\$76.17
Northern BC	63.1%	\$126.67	\$79.88
Kootenay Rockies	45.8%	\$140.54	\$64.39
Cariboo Coast/South Central BC	60.8%	\$142.98	\$86.96



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Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a hotel
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period, however, ADR itself cannot be used to measure a hotel's performance
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a hotel's ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a hotel's performance

Contact Us



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