

Weekly Visitor Insights

STR Destination Report

Sept 25, 2022 to Oct 01, 2022

2022 Weekly Report



SYMPHONY
TOURISM
SERVICES



Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending Oct 1, 2022

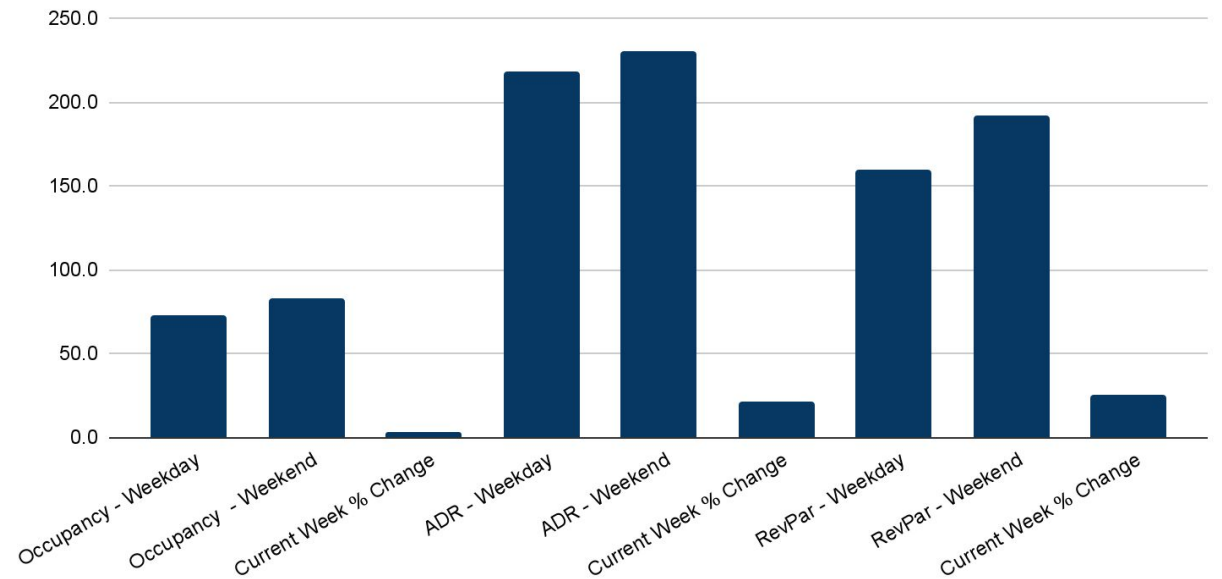
STR Summary BC & Regions

Sept 25 - Oct 1, 2022

- British Columbia had a **73.0%** occupancy from Sunday-Thursday and a **83.4%** occupancy during the weekend, up **3.1%** compared to the same week in 2019.
- British Columbia had an ADR of **\$218.17** from Sunday-Thursday and an ADR of **\$230.19** during the weekend, up **21.3%** compared to the same week in 2019.
- British Columbia had a RevPAR of **\$159.35** from Sunday-Thursday and a RevPAR of **\$191.97** during the weekend, up **25.1%** compared to the same week in 2019.

Regional STATS the Weekend of Sept 30-Oct 1, 2022:

	OCC	ADR	REVPAR
Vancouver	90.4%	\$266.02	\$240.61
Vancouver Island	82.7%	\$250.48	\$207.26
Whistler	69.2%	\$297.02	\$205.52
Thompson Okanagan	81.4%	\$170.86	\$139.01
Northern BC	68.3%	\$131.75	\$90.02
Kootenay Rockies	74.4%	\$165.99	\$123.55
Cariboo Coast/South Central BC	70.9%	\$152.25	\$107.87



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Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a hotel
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period, however, ADR itself cannot be used to measure a hotel's performance
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a hotel's ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a hotel's performance

Contact Us



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