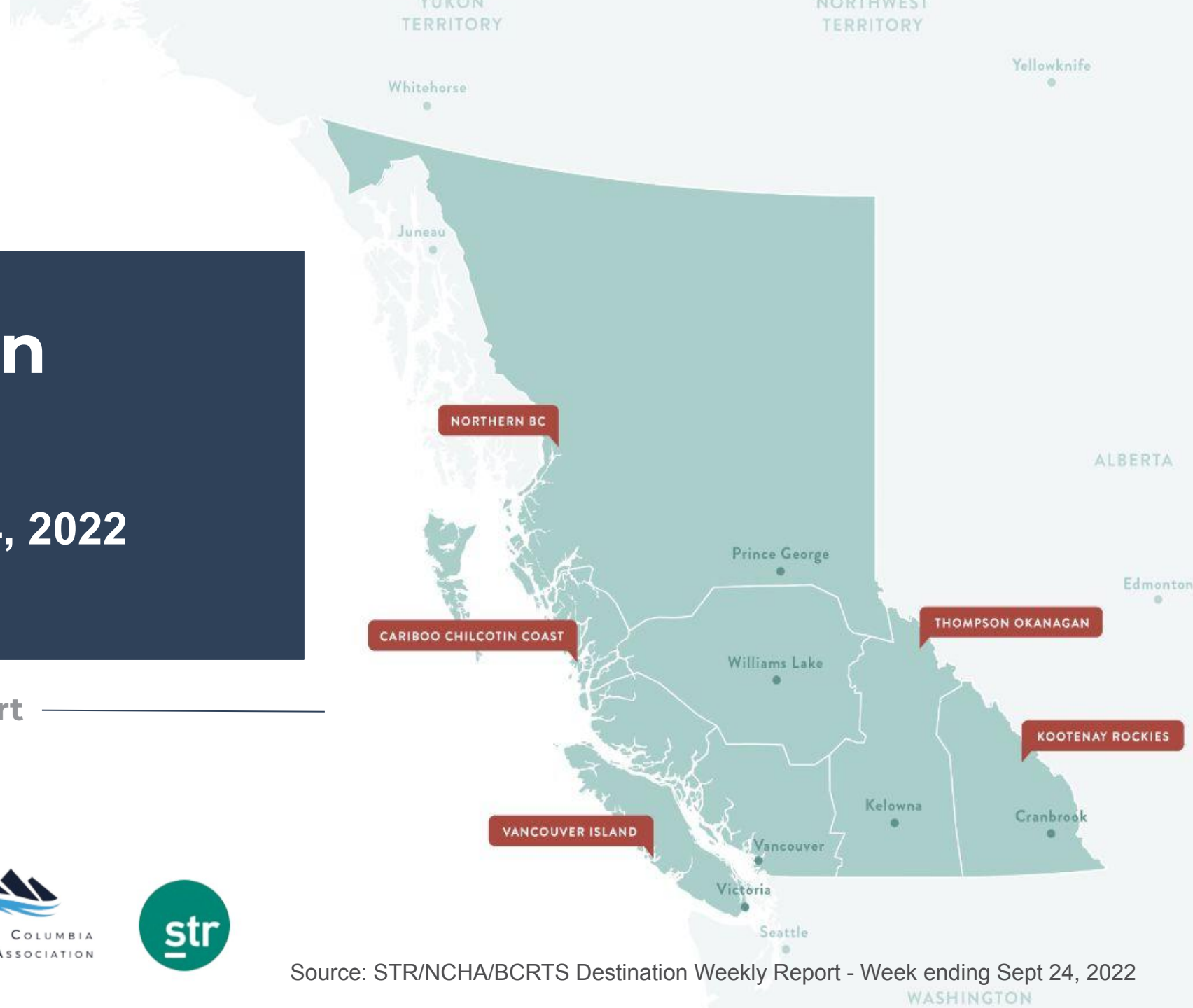


Weekly Visitor Insights

STR Destination Report

Sept 18, 2022 to Sept 24, 2022

2022 Weekly Report



SYMPHONY
TOURISM
SERVICES



Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending Sept 24, 2022

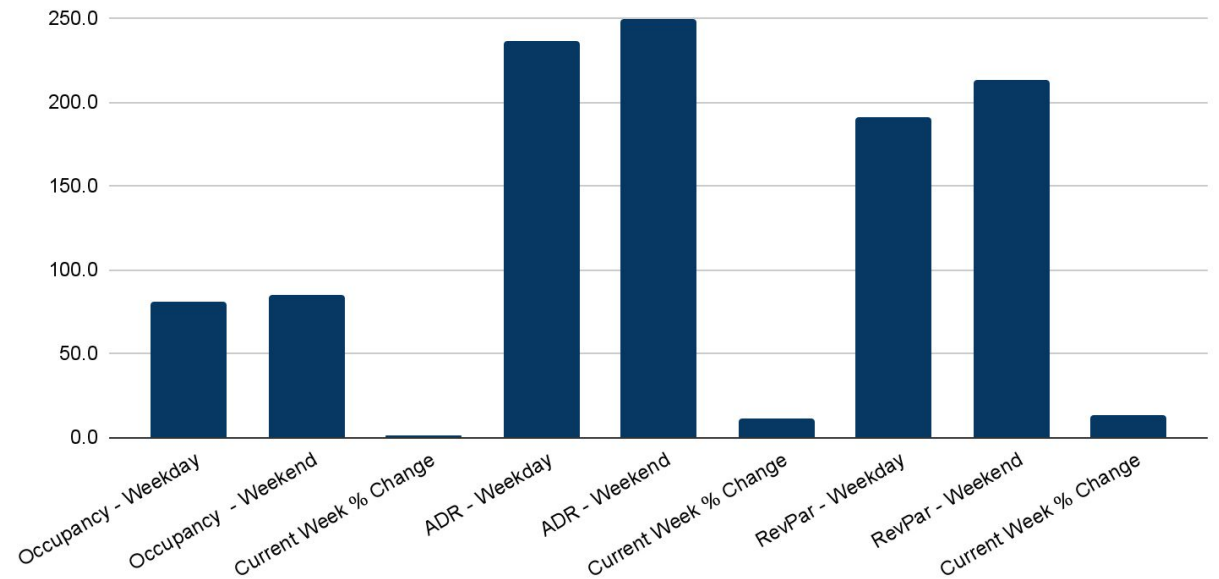
STR Summary BC & Regions

Sept 18 - Sept 24, 2022

- British Columbia had a **80.8%** occupancy from Sunday-Thursday and a **85.4%** occupancy during the weekend, up **1.5%** compared to the same week in 2019.
- British Columbia had an ADR of **\$236.04** from Sunday-Thursday and an ADR of **\$249.98** during the weekend, up **11.5%** compared to the same week in 2019.
- British Columbia had a RevPAR of **\$190.66** from Sunday-Thursday and a RevPAR of **\$213.47** during the weekend, up **13.1%** compared to the same week in 2019.

Regional STATS the Weekend of Sept 23-24, 2022:

	OCC	ADR	REVPAR
Vancouver	92.1%	\$293.58	\$270.48
Vancouver Island	84.9%	\$271.34	\$230.39
Whistler	73.1%	\$311.65	\$227.67
Thompson Okanagan	84.6%	\$182.68	\$154.48
Northern BC	69.1%	\$132.74	\$91.67
Kootenay Rockies	75.7%	\$171.52	\$129.87
Cariboo Coast/South Central BC	70.8%	\$153.93	\$108.92



Participate in the STR “STAR” report: Submit your data and receive free reports benchmarking your performance against your market. Sign up today for free here: <https://surveys.str.com/s3/Hotel-Enrollment-Form>



Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a hotel
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period, however, ADR itself cannot be used to measure a hotel's performance
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a hotel's ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a hotel's performance

Contact Us



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