

Weekly Visitor Insights

STR Destination Report

Sept 04, 2022 to Sept 10, 2022

2022 Weekly Report



SYMPHONY
TOURISM
SERVICES



Source: STR/NCHA/BCRTS Destination Weekly Report - Week ending Sept 10, 2022

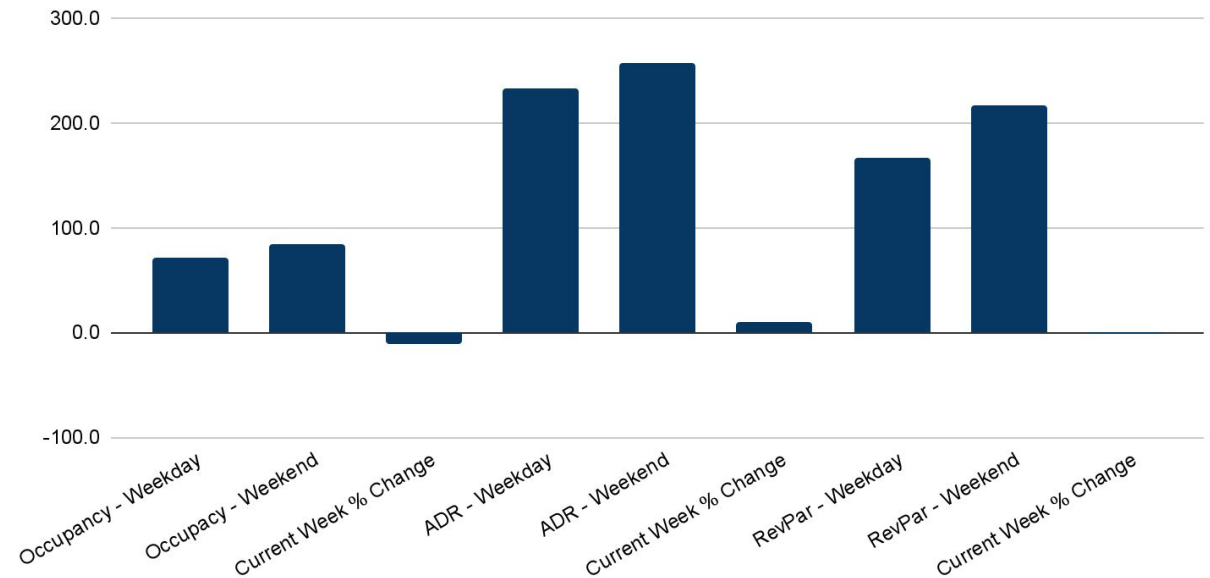
STR Summary BC & Regions

Sept 04 - Sept 10, 2022

- British Columbia had a **71.6%** occupancy from Sunday-Thursday and a **84.4%** occupancy during the weekend, down **-10.3%** compared to the same week in 2019.
- British Columbia had an ADR of **\$233.50** from Sunday-Thursday and an ADR of **\$257.70** during the weekend, up **10.7%** compared to the same week in 2019.
- British Columbia had a RevPAR of **\$167.17** from Sunday-Thursday and a RevPAR of **\$217.39** during the weekend, down **-0.6%** compared to the same week in 2019.

Regional STATS the Weekend of Sept 09-10, 2022:

| | OCC | ADR | REVPAR |
|--------------------------------|-------|----------|----------|
| Vancouver | 88.5% | \$296.68 | \$262.45 |
| Vancouver Island | 85.1% | \$284.98 | \$242.62 |
| Whistler | 75.9% | \$354.39 | \$269.03 |
| Thompson Okanagan | 85.3% | \$197.64 | \$168.62 |
| Northern BC | 67.4% | \$131.19 | \$88.46 |
| Kootenay Rockies | 79.1% | \$183.11 | \$144.89 |
| Cariboo Coast/South Central BC | 83.9% | \$155.79 | \$130.63 |



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Glossary

- **Occupancy:** Calculated by the number of occupied rooms divided by the number of available rooms that physically exist in a hotel
- **Average Daily Rate (ADR):** Represents the average rental income per paid occupied room in a given time period, however, ADR itself cannot be used to measure a hotel's performance
- **Revenue per Available Room (RevPAR):** Calculated by multiplying a hotel's ADR by its occupancy rate, an increase in RevPAR most likely indicates an improvement in occupancy rate and can be used to measure a hotel's performance

Contact Us



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