



Tourism Development Officer

Company:	Cariboo Chilcotin Coast Tourism Association
Job Level:	Administration
Job Type:	Full Time
Job Address:	#204-350 Barnard Street, Williams Lake, British Columbia V2G 4T9
Job Status:	Co-op/Internship, Seasonal
Start Date:	June 6 th , 2022
End Date:	July 22 nd , 2022

Job Description:

Cariboo Chilcotin Coast Tourism Association (CCCTA) is seeking a talented individual to join our team on a Summer Student project to help grow the tourism industry in the Cariboo Chilcotin Coast region of British Columbia. Are you passionate about our region? Are you passionate about Tourism Development and Destination Protections? Interested in contributing to the development of the tourism industry and building a diversified economy? Would you like to work for a forward-thinking innovative organization?

We might have the position you have been looking for.

Responsibilities:

- Work with the CCCTA destination development team to support the program
- Support implementation of strategic development projects
- Organize and conduct meetings
- Prepare, review, and provide input to documents
- Communicate with project partners
- Conduct research and coordination of key projects such as a collaborative tourism resource road strategy, digital literacy skills training and the launch of a regional Google information strategy.

Cariboo Chilcotin Coast Tourism

204-350 Barnard Street, Williams Lake, BC V2G4T9

T: 250-392-2226 | TF: 1-800-663-5885 | F: 250-392-2838



Landwithoutlimits.com | [@cariboochilcotincoast](https://twitter.com/cariboochilcotincoast)



This summer student will work directly on the Regional Sustainable Tourism Project, including working with the UN's responsible tourism institute to implement the Cariboo Chilcotin Coast Biosphere certification sustainable tourism action plan. Working directly with the destination development team duties may include planning and participating in the regional sustainability committee meetings, preparing minutes and reports, research, client communication via email and phone, preparing information for email and website communication to stakeholders, attending meetings, supporting businesses, and tracking sustainable metrics.

Job Requirements/Qualifications:

- This summer student position will operate with the CCCTA team based in Williams Lake, BC
- Travel within our region will be required
- Current and returning students are strongly encouraged to apply
- Strong communication skills and the ability to build quality relationships are essential in this position
- The right candidate for this position will be passionate about emergency preparedness, tourism in rural settings and travel
- Salary/Wage: \$16.00

Job Application Process:

Please forward your resume to Amber Stratton:

Amber Stratton, Finance Manager
Cariboo Chilcotin Coast Tourism Region
finance@Landwithoutlimits.com

We thank all candidates for their application, we will respond directly to selected interviewees.

Post Date: May 6, 2022



Cariboo Chilcotin Coast Tourism
204-350 Barnard Street, Williams Lake, BC V2G4T9
T: 250-392-2226 | TF: 1-800-663-5885 | F: 250-392-2838

Landwithoutlimits.com | @cariboochilcotincoast



Who we are:

A Regional Destination Management Organization representing Destination British Columbia, Cariboo Chilcotin Coast Tourism Region promotes the development of tourism, marketing the tourism products of the region with its industry partners, and promotes the regional film and motion picture industry. Cariboo Chilcotin Coast is officially the second region in North America to earn the internationally registered Biosphere Certified Destination from the Responsible Tourism Institute based in Spain. Through innovative approaches and leading-edge marketing initiatives, Cariboo Chilcotin Coast is responsible for ensuring the long-term growth and prosperity of the regions multimillion dollar tourism industry. Considered an industry leader, Cariboo Chilcotin Coast Tourism is adding to its team of talented and motivated employees. All applicants should be excellent communicators and high achievers who are dedicated to business excellence and customer service. Products and services include access to an extensive image bank, travel guide and DVD, Fam tour assistance, itinerary planning assistance, property inspections and recommendations, along with our expert regional knowledge.

Cariboo Chilcotin Coast Tourism

204-350 Barnard Street, Williams Lake, BC V2G4T9

T: 250-392-2226 | TF: 1-800-663-5885 | F: 250-392-2838



Landwithoutlimits.com | [@cariboochilcotincoast](https://www.instagram.com/cariboochilcotincoast)