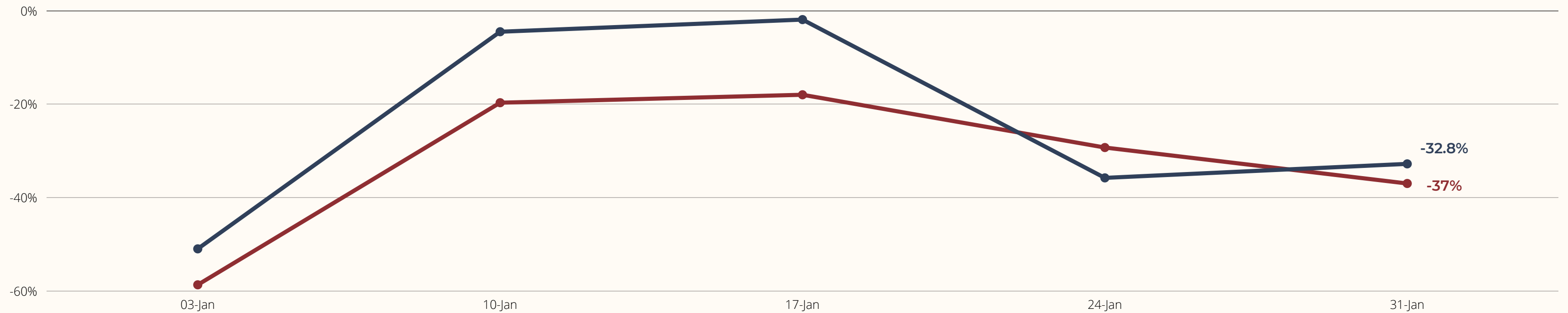


# DOMESTIC OVERNIGHT VISITORS - YEAR OVER YEAR VARIATION

## CARIBOO CHILCOTIN COAST



### Key Findings:

- The Cariboo Chilcotin Coast saw **4% more visitation** when compared to British Columbia during Week 52 (January 25-31, 2021).
- Visitation to the Cariboo Chilcotin Coast **increased by 3%** and British Columbia **decreased by 8%** when comparing Week 51 (January 18-24, 2021) to Week 52 (January 25-31, 2021).

### Notes:

- British Columbia declared a provincial state of emergency on Wednesday, March 18, 2020. Travel restrictions ongoing through current period.
- Data is compared on a week-by-week basis and may not reflect the exact same date range year over year. Increases and decreases are in the differential in visitor volume year over year.