

**Moving Forward Better: Tourism Recovery, Resiliency and Regeneration
AGM & SUMMIT EVENT SCHEDULE**

DAY 1 - Wednesday, November 25

TIME	CONTENT	SPEAKER(S)
11:00 AM	Exhibition Hall Opens	
11:00 AM	TOTA & CCCTA AGMs	
12:00 - 12:30 PM	Networking Session	
12:00 - 12:30 PM	Board Meetings	
12:30 - 1:00 PM	Official Opening and Indigenous Welcome Silent Auction Kickoff	
1:00 - 2:15 PM	Opening Keynote Speakers	Anna Pollock - Conscious Travel Bill Reed - Regenesis Group
2:15 - 3:15 PM	Panel: Regenerative Best Practices	Bill Reed - Regenesis Group Ananda Fitzsimmons - Regeneration Canada Sam Brough - Kiwi Welcome Simon Heppner - Food Made Good
3:15 - 3:30 PM	Exhibition Hall: Time to Visit Virtual Exhibitors & Place Your Bids on The Silent Auction	
3:30 - 4:30 PM	Panel: Legal Implications of COVID-19 on Your Business	Ginger Brunner - go2HR Cameron Wardell - Mathews Dinsdale & Clark LLP
	Panel: Tourism Value Network	Chad Munchinsky - Kelowna International Airport Teresa Ehman - Air Canada Dale Conway - Current Taxi Barb Haynes - Penticton Lakeside Resort & Conference Centre
4:30 - 4:45 PM	Break	
4:45 - 5:45 PM	Panel: Pivoting to the BC Market	Trisha Larsen - The Web Advisors Katt Stearns - Katt Stearns Consulting Jessica Fremlin - Siwash Lake Wilderness Resort

	Panel: Happiness and Well-being in Communities	Dr. Paul Rogers - Planet Happiness Dr. Laura Musikansky - Happiness Alliance Dr. John Hull - Thompson Rivers University
5:45 PM	Closing Messages	
6:00 - 7:00 PM	Virtually Guided Wine Tasting	Mission Hill Family Estate
	Happy Hour Speed Networking	

DAY 2 - Thursday, November 26

TIME	CONTENT	SPEAKER(S)
8:00 AM	Virtual Booths Open	
8:00 AM	Indigenous Welcome Welcome to TOTA & CCCTA Summit Day 2	
8:30 - 9:00 AM	Keynote Speaker	Geoffrey Lipman - SUNx Malta
9:00 - 10:00 AM	Panel: Climate Action	Dr. Susanne Etti - Intrepid Travel Jeremy Smith - Tourism Declares a Climate Emergency Dawn Hancock - Offsetters Christina Beckmann - Tomorrow's Air / Adventure Travel Trade Association
	Panel: Collaboration between neighbors	Roland Neave – Wells Gray Tours MJ Vigeant – All-ways Travel Shannon Lansdowne – Bella Coola Grizzly Tours
10:00 - 10:20	Exhibition Hall: Time to Visit Virtual Exhibitors & Place Your Bids on the Silent Auction	
10:20 - 11:00 AM	Keynote Speaker	Jeremy Sampson - The Travel Foundation
11:00 AM - 12:00 PM	Panel: Future of Tourism Coalition	Jeremy Sampson - The Travel Foundation Paloma Zapata - Sustainable Tourism International Paula Vlaming - Tourism Cares

		Glenn Mandziuk - Thompson Okanagan Tourism Association
	Panel: Crisis Proof Your Business	Deirdre Campbell - Beattie Tartan Group Deb Arnott - Community Futures Michael Carroll - HUB International
12:00 - 12:30 PM	Lunch & Learn	Ben Liegey - Rethink2gether
12:30 - 1:15 PM	Keynote Speaker	Rochelle Turner - MaCher USA
1:15 - 2:15 PM	Panel: National & Provincial Recovery Efforts	Marsha Walden - Destination Canada Richard Porges - Destination BC Walt Judas - Tourism Industry Association of BC
2:15 - 2:45 PM	Networking Session	
2:45 - 3:45 PM	Panel: Thriving Communities (Moderated by Telus - Nimitaz Kanji)	Paula Amos - Indigenous Tourism BC Lisanne Ballantyne - Tourism Kelowna Stephanie Molina - Tourism Wells Gray Sydney Redpath - CCCTMA
	Panel: Stories of Resiliency	Ingrid Jarrett - BC Hotel Association Aaryn Secker - Canadian Mental Health Association Kelowna Dylan Hrycshen - Small Business BC Nancy Arsenault - Tourism Cafe
3:45 - 4:15 PM	Exhibition Hall: Time to Visit Virtual Exhibitors & Place Your Bids on the Silent Auction	
4:15 - 5:15 PM	Closing Keynote Speaker	Michael Shellenberger
5:15 - 5:30 PM	Closing Messages	