

Cariboo Chilcotin Coast Tourism Marketing Association Annual General Meeting Agenda November 2, 2019 4:30 - 5:00 pm

Voting Members Present:

Andre Kuerbis - AFK Consulting Petrus Rykes – Eagles Nest Resort Peggy Zorn – EcotoursBC Jayme Kennedy – Bella Coola Mountain Lodge Brenda Van Ember – Historic Chilcotin Lodge Allyson Rogers – Dragonfly Resort Management Andrew Cutherbertson – 108 Golf Resort Dustin Patara – Days Inn 100 Mile House James Douglas – Barkerville Historic Town & Park

Guests:

Anton Forster - Danfor Development Don Pearse - Historic Hat Creek Kurt Van Ember - Historic Chilcotin Lodge Chris Nelson - Copper Sun Gallery Dave Jorgenson - WhiteGold Adventures Mike Retasket - Aboriginal Affects Frank Creasey - C4 Strategies Cheryl Chapman - Xatsull Heritage Toni Lepore - Tony Lepore Inc (Auditor) Pat Corbett - Corbett Resort Management

- 1. Call to Order 16:21 Quorum was achieved.
- 2. Appointment of Recording Secretary MOTION: To appoint Beverly Evans as recording secretary.

3. Adoption of Agenda

MOTION: To adopt the agenda as presented.

4. Adoption of November 3, 2018 Meeting Minutes MOTION: To adopt the minutes for November 3, 2018 as presented.

5. Chair's Reports

Kuerbis and Cuthbertson provided verbal reports.

- a. Board Chair Kuerbis we had a great start to the year with fresh money being invested into the region and results exceeded our expectations. These results show that collaboration is a good thing. Enjoyed Sydney's presentation as it showed how much marketing is possible. Thank you to the committee that got up and running and the advisors that supported from the sidelines and to Pat for the wise words that you spread. When it comes to more details, I will hand it over to Andrew.
- b. Marketing Committee Chair Cutherbertson Sydney said it all! It was a fantastic year and we are on track. It is a pleasure working with the dedicated committee and we are coming up to speed quickly thanks to Sydney. Thank you for the support.

Staff:

Amy Thacker Amber Stratton (Finance) Sydney Redpath-Power (CCCTMA) Beverly Evans (Minutes)

Kennedy/Rykes/CRD

Kennedy/Douglas/CRD

Cuthbertson/Patara/CRD



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MOTION: To accept the verbal reports as presented.

Douglas/Rykes/CRD

6. Annual Report – provided as handout.

Stratton presented highlights of the annual service report & audited financial statements. Auditor Toni Lepore was present to take questions with Thacker & Stratton.

Retasket: Thank you Toni Lepore for the great work on the audit and making it user friendly. We need to continue improving and keep moving forward with the awesome work you are doing Amber.

MOTION: To accept the annual report and audited financial statements as presented.

Kennedy/Patara/CRD

7. Questions from the Floor

Corbett – thrilled to see the statements, amazing work-to-date. My main thing that we should be concerned is the renewals are within a year. We need to start that a year from now. With the staff, we want to make sure as a committee that we are on track with the stakeholders as we seek to get their signatures to renew, we need them to be happy. Please listen we want to be accurate and to get that signature. There are strong supporters and there are some that are still a problem. We are committed and excited, so we need to spread the news and let your words and actions bring a wildfire of success forward. We can only continue with the good will and the support. Do not take it for granted, it is not a slam dunk when we must renew.

8. Adjournment MOTION: To adjourn at 16:37.

Patara/CRD