



CARIBOO CHILCOTIN COAST NOMINATION FORM

2020 Best Tourism Marketing Initiative Award

Industry Awards will be presented at the welcome reception October 26th. Stakeholders are encouraged to put forward their own nominations or can nominate other stakeholders in good standing.

The award for Best Tourism Marketing Initiative recognizes a stakeholder for a marketing initiative or campaign that successfully increases business and enhances the tourism industry in our region.

Nominee: _____ Business Name: _____

Address: _____

Phone: _____ Email: _____

Nominator: _____ Nominator Phone: _____

Please answer the following questions and enclose any samples or materials which may be relevant.

List the objectives of the initiative/campaign. _____

What strategies and tactics were used in delivering the initiative/campaign? _____

List the results of each tactic and the overall campaign. _____

DEADLINE FOR SUBMISSION OF THE ABOVE AWARD NOMINATIONS IS SEPTEMBER 30th

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