

IMPACT

SUSTAINABILITY
TRAVEL & TOURISM



cellphones rang across Vancouver Island: WARNING -- TSUNAMI: Prepare to evacuate.

The waves from an Alaskan earthquake never materialized, but Canada's first national sustainable tourism conference felt both cursed and blessed.



Deirdre Campbell of Beattie Tartan Communications, a conference founder, addresses attendees after a tsunami warning. *Photo Credit: Impact Tourism*



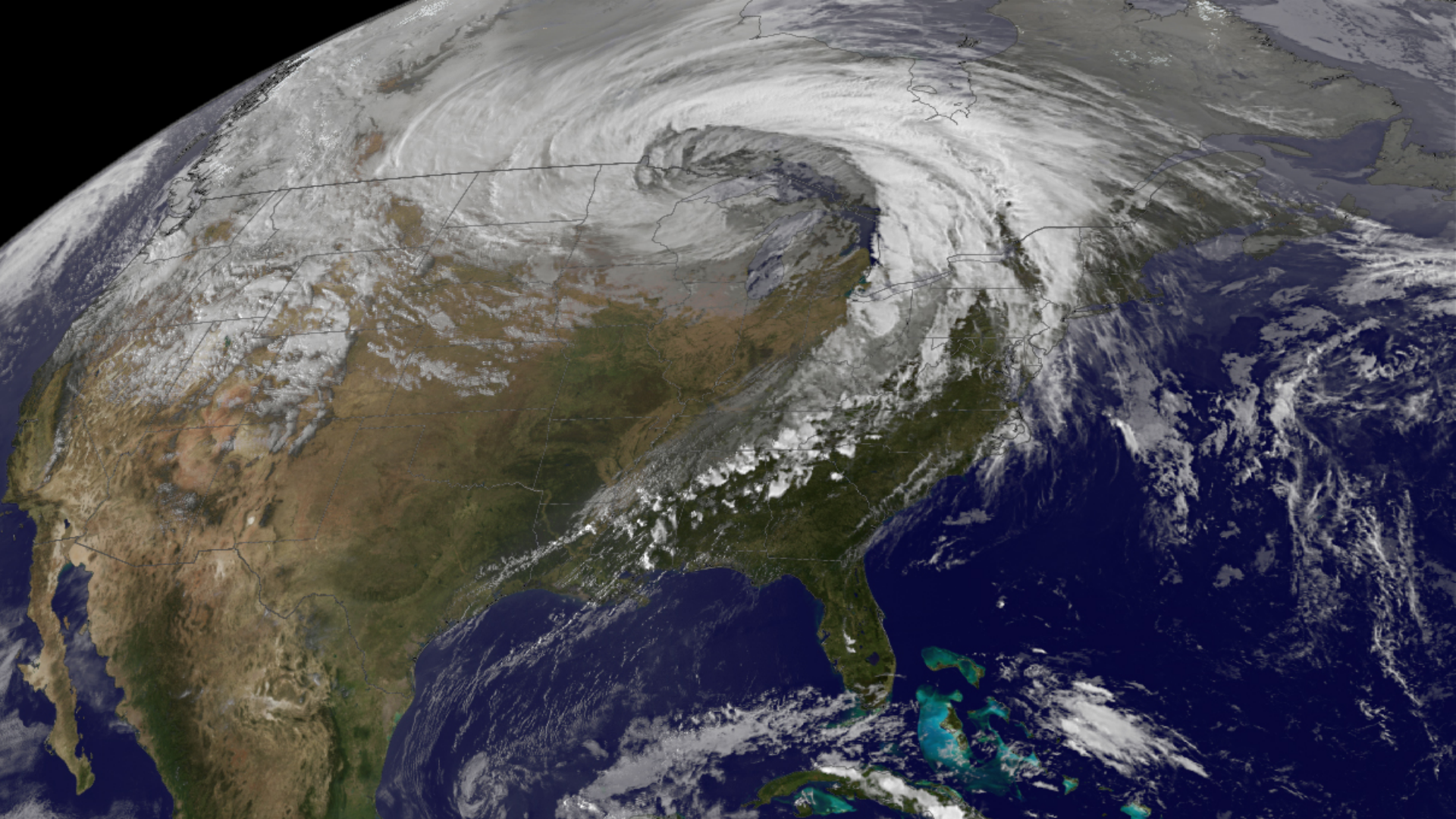
“A clean environment and a strong economy go hand-in-hand, nowhere is this more relevant than our tourism sector!”

- Honorable Brandish Chagger, Minister of Small Business and Tourism, Canada.



“Sustainability is not enough,
what we must do must be
restorative as well—
environmentally and culturally;
there is opportunity in this!”

- Robert Sandford, UN University EPCOR Chair of Water



CLIMATE CHANGE AND WILDFIRES



Stronger winds from bigger storms will mean more fallen branches for wildfires to consume.

Increased extreme wet weather primes forests for fire by growing more fuel.

Climate change will lead to more hot days compared to cold. Higher temps cause fiercer fires.

Drought and warmer springs mean smaller snow packs and drier forest fuel.

1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE
BELOW WATER



15 LIFE
ON LAND



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS




SUSTAINABLE
DEVELOPMENT
GOALS



- HOME
- HIGH-LEVEL POLITICAL FORUM
- STATES
- SIDS
- SDGS
- TOPICS
- UN SYSTEM
- STAKEHOLDER ENGAGEMENT
- PARTNERSHIPS
- RESOURCES
- ABOUT

- 1 NO POVERTY
- 2 ZERO HUNGER
- 3 GOOD HEALTH AND WELL-BEING
- 4 QUALITY EDUCATION
- 5 GENDER EQUALITY
- 6 CLEAN WATER AND SANITATION
- 7 AFFORDABLE AND CLEAN ENERGY
- 8 DECENT WORK AND ECONOMIC GROWTH
- 9 INDUSTRY, INNOVATION AND INFRASTRUCTURE
- 10 REDUCED INEQUALITIES
- 11 SUSTAINABLE CITIES AND COMMUNITIES
- 12 RESPONSIBLE CONSUMPTION AND PRODUCTION
- 13 CLIMATE ACTION
- 14 LIFE BELOW WATER
- 15 LIFE ON LAND
- 16 PEACE, JUSTICE AND STRONG INSTITUTIONS
- 17 PARTNERSHIPS FOR THE GOALS

WATER ACTION DECADE

2018 - 2028



HIGH-LEVEL POLITICAL FORUM
ON SUSTAINABLE DEVELOPMENT

HIGH-LEVEL POLITICAL FORUM ON SUSTAINABLE DEVELOPMENT

United Nations central platform for follow-up and review of the 2030 Agenda for Sustainable Development and the Sustainable Development Goals. SDG Progress report now available

SAMOA PATHWAY

High-Level Midterm Review

SAMOA PATHWAY HIGH-LEVEL MIDTERM REVIEW 2019

UNGA to conduct a High-Level Review of the SAMOA Pathway in 2019



PERMANENT MISSION OF ESTONIA TO THE UN

PARTNERSHIP DATA FOR SDGs

BRIEFING ON THE PARTNERSHIP DATA FOR SDGS INITIATIVE
3 APRIL 2018, 1.15 - 2.30 PM, CONFERENCE ROOM 11, UNHQ

ORGANIZED BY

PERMANENT MISSION OF ESTONIA TO THE UN, UN DESA, UN OFFICE FOR PARTNERSHIPS, UN GLOBAL COMPACT

01.15 - 01.25 PM

01.25 - 01.45 PM

01.45 - 01.00 PM

Welcoming remarks - H.E. Sven Jørgensen, Chair of the 2nd Committee, Permanent Representative of Estonia to the United Nations

Presentation - Partnership Data for SDGs initiative

Implementations (UN Environment, ILO)

The Future We Want



We recognize that people are at the centre of sustainable development and, in this regard, we strive for a world that is just, equitable and inclusive, and we commit to work together to promote sustained and inclusive economic growth, social development and environmental protection and thereby to benefit all.



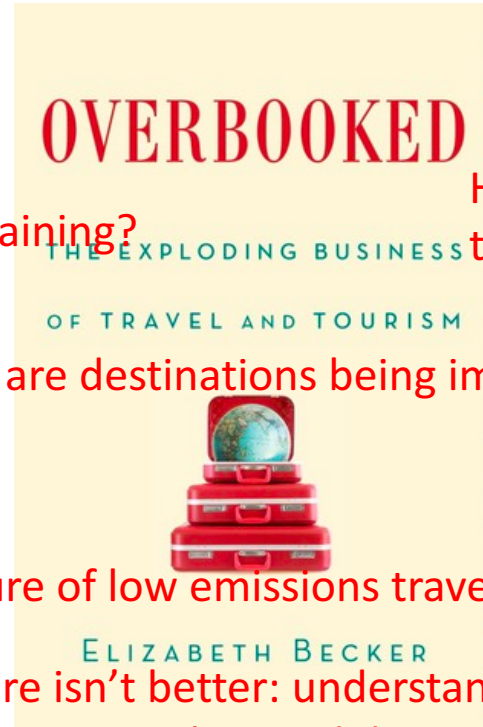
Policy in Action Tours

Canada: What are we sustaining?

Flood, Fire & Frost – how are destinations being impacted by climate change?

From Place to Place: the future of low emissions travel

When more isn't better: understanding capacity and addressing seasonality and dispersion



Help Wanted: Addressing the crippling shortage of labour



THE PARIS AGREEMENT & TOURISM

NATIONS



PROVINCES



CITIES



DMOS & BIZ

Limit Global Warming to 2 degrees above industrial levels.

Canada 30% by 2030 below 2005.

B.C. 80% by 2050 below 2007.

Your Community? Your Business?



Tourism sector is extremely vulnerable to climate disruption

Climate disruption = travel disruption

- Flight disruptions and delays

- Near doubling in worldwide disasters, more than 600,000 deaths, cost \$1.9 tril in damage—beginning to see the literal destruction of popular tourism destinations due to extreme weather events

- Extreme weather event forecasting and predication will be vital to the tourism industry and destination development → for DMOs, operators and visitors



The assembly of the International Civil Aviation Organization (ICAO) approved a carbon offsetting strategy to cap international aviation emissions after 2020 in what was hailed as an historic and momentous action. Sixty-five nations representing 85 percent of international air traffic have indicated they will participate in the voluntary pilot phase of the global market-based measure (GMBM) (Montreal, 2016)

Empowering
airports to
address their
carbon emissions







We're long past being tokens on a guided tour," said Keith Henry, CEO of Indigenous Tourism Canada and co-chairman of the conference. Indigenous peoples, he said "are Canada, and Canada isn't a young country. It is far older than 150 years. It is an ancient civilization, like Egypt."





What about the Traveller?

- Setting the tone for our guests
- Making sustainable choices the easiest choices
- Address waste & transportation
- Educational experiences

REFUSE SINGLE-USE

REFUSE! REUSE. REDUCE. RECYCLE.

TAKE THE PLEDGE!

COMMIT TO 30 DAYS and reduce the single-use plastic, paper, and other disposable items you use. It's easy to switch to safe and reusable products in your everyday life. *Go forth and refuse single-use!*

CHOOSE TO REFUSE SINGLE-USE EVERYDAY. REUSABLE ALTERNATIVES ARE EVERYWHERE.



plastic, styrofoam, paper



plastic utensils



plastic straws



plastic bags



disposable plates

WHAT ELSE CAN YOU REFUSE?







TRAVEL

**Palau Becomes First
Country to Require
'Eco-Pledge'**



Children of Palau,
I take this pledge,
as your guest,
to preserve and protect
your beautiful and unique
island home.

I vow to tread lightly,
act kindly and
explore mindfully.

I shall not take
what is not given.

I shall not harm
what does not harm me.

The only footprints
I shall leave are those
that will wash away.

A blue rectangular box containing a handwritten signature in blue ink. The signature appears to be "J. Lee".

PALAU PLEDGE

REPUBLIC OF PALAU • IMMIGRATION • ARRIVAL

CARRIER: UA157
STATUS: 227
ADMITTED UNTIL: JAN 05 2018
DATE: DEC 07 2017

-10° -5° 0° 5° 10° 15° 20° 25° 30° 35°

For DMOs

- 1. Add the SDGs to your Strategic Planning**
- 2. Measure what Matters**
- 3. Join the Indigenous Tourism Association of Canada**
- 4. Champion Climate Action**
 - Deliver the education, be the vehicle, make frameworks accessible.**

For Operators:

- 1. Add the SDGs to your Strategic Planning**
- 2. Measure what Matters**
- 3. Champion Climate Action**
 - Measure, Reduce, Offset,**
- 4. Educate your Guests**
- 5. Use your Buying Power to create shifts**
- 6. Consider cultural & eco-tourism products**

For Local Government:

- 1. Address Policy Gaps to Build a Sustainable Tourism Industry**
- 2. Champion Climate Adaptation & Low Carbon Transportation Planning**
- 3. Collaborate across Ministries & Jurisdictions to drive a sustainable tourism agenda**

IMPACT

SUSTAINABILITY
TRAVEL & TOURISM

#TourismLegacy

January 20-23, 2019